

Spring 2017 AIS Membership Report

Membership is at 4,191 members, down from last falls report by 138.

Membership income currently exceeds budget by \$7,109.

Without a concerted membership effort our base will continue to erode. The tipping point, when we can no longer maintain current service levels needs to be defined so we can reverse this trend. It may be that we have already reached that point. You may remember that budgeting 441 new members only served to maintain our base not grow it.

The Voucher Program has seen 2,498 new or upgraded members since its inception.

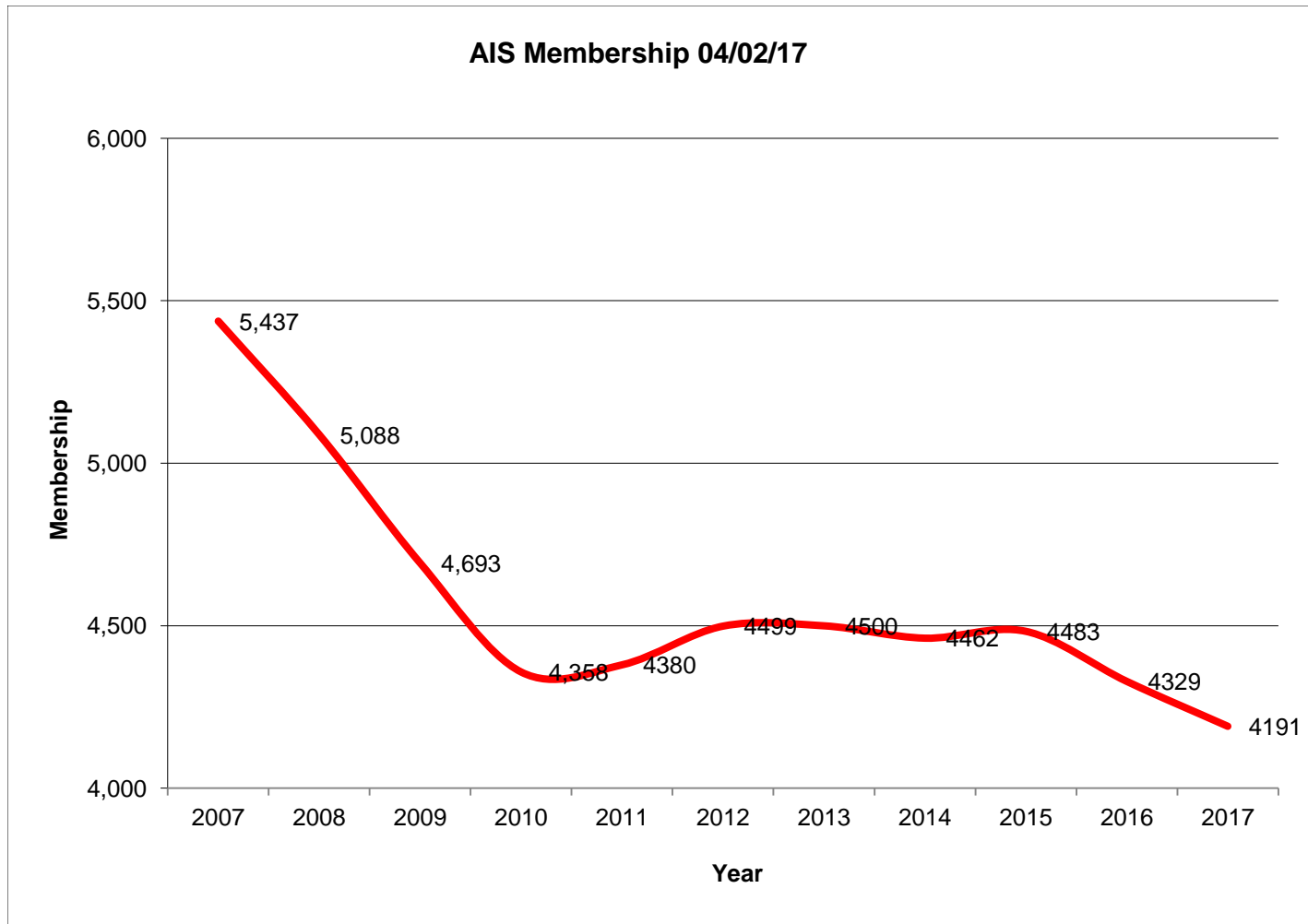
Emembership is at 454, up from 449 at this point last fall. An increase of 5. Of the 454 Emembers, 240 are also regular members of AIS.

Membership History

Region	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	Change
1	177	165	156	151	139	143	144	133	128	120	111	-9
2	189	167	140	174	170	174	160	147	152	148	147	-1
3	155	151	121	117	167	168	173	161	150	133	123	-10
4	508	472	427	380	378	378	372	399	383	352	360	8
5	223	192	165	158	150	155	151	144	145	149	151	2
6	312	284	273	251	250	260	263	261	250	233	229	-4
7	364	322	295	283	254	248	262	252	312	299	241	-58
8	92	89	85	82	89	97	84	95	92	85	82	-3
9	139	137	132	125	127	125	121	123	125	115	109	-6
10	33	36	27	25	24	28	31	25	32	29	29	0
11	129	114	96	88	90	79	84	89	81	78	73	-5
12	60	61	59	56	53	55	57	56	56	55	53	-2
13	291	274	259	246	243	266	258	240	244	229	212	-17
14	465	440	429	409	422	450	478	510	541	577	608	31
15	421	327	311	272	279	293	274	283	291	256	252	-4
16	60	70	67	0	0	0	0	0	0	0	0	0
17	346	334	308	300	319	318	321	322	352	331	325	-6
18	407	423	401	356	375	376	379	357	309	341	325	-16
19	56	47	45	40	0	0	0	0	0	0	0	0
20	165	162	139	135	132	135	140	124	111	96	89	-7
21	168	176	167	165	165	160	160	148	135	146	151	5
22	280	256	230	213	210	206	200	192	174	169	157	-12
23	88	96	84	77	75	85	94	95	94	96	97	1
24	130	123	118	114	111	105	97	104	119	97	81	-16
OS	179	170	159	141	158	195	197	202	207	195	186	-9
Total	5437	5088	4693	4358	4380	4499	4500	4462	4483	4329	4191	-138
		-349	-395	-335	22	119	1	-38	21	-154	-138	
		-6.42%	-7.76%	-7.14%	0.50%	2.72%	0.02%	-0.84%	0.47%	-3.44%	-3.19%	

9/28/2016 4/2/2017

History Graph



2016/2017 Life Members		
Qtr	Deceased	New
1st	2	1
2nd	1	0
3rd		
4th		
Total	3.0	1.0

	Memberships	Members
Single Life	310	310
Dual Life	108	216
Honorary Life	5	5
Totals	423	531

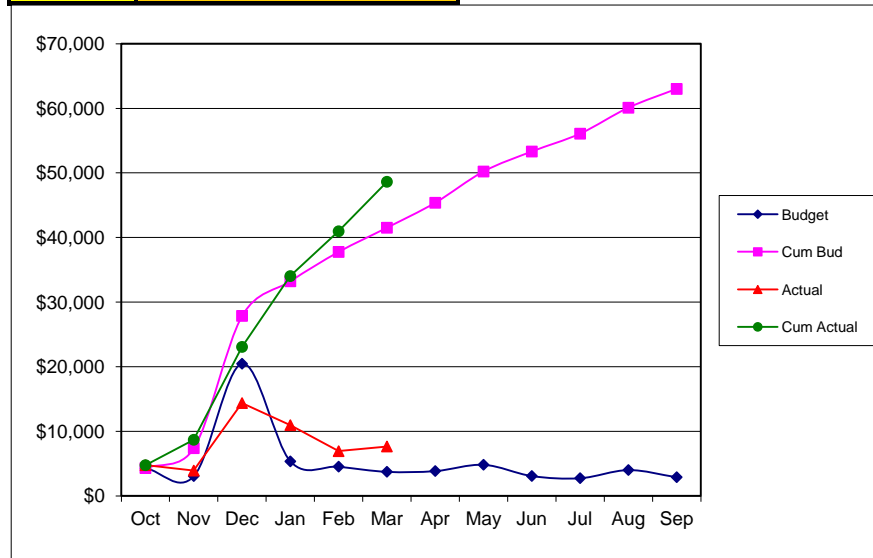
The five Honorary Life Members are:

SMITHSONIAN INSTITUTION LIBRARIES
 AMERICAN HORTICULTURAL SOCIETY
 LINDLEY LIBRARY-ROYAL HORTICULTURAL SOCIETY
 MRS CLARENCE E MAHAN
 MILAN BLAZEK

Income Projection 16-17

2016-2017 Membership Income Projection		Income Actual			
Month	Budget	Cum Bud	Actual	Cum Actual	Diff
Oct	\$4,319	\$ 4,319	\$4,768	\$4,768	\$449
Nov	\$3,083	\$ 7,402	\$3,927	\$8,695	\$1,293
Dec	\$20,471	\$ 27,873	\$14,377	\$23,072	-\$4,801
Jan	\$5,355	\$ 33,228	\$10,962	\$34,034	\$806
Feb	\$4,543	\$ 37,771	\$6,934	\$40,968	\$3,197
Mar	\$3,747	\$ 41,518	\$7,659	\$48,627	\$7,109
Apr	\$3,864	\$ 45,381			
May	\$4,834	\$ 50,216			
Jun	\$3,095	\$ 53,311			
Jul	\$2,762	\$ 56,072			
Aug	\$4,018	\$ 60,090			
Sep	\$2,911	\$ 63,001			
16-'17 Projection					
Total	\$ 63,001				

as of 04/01/17	
\$ -	paypal
\$ -	usbank
\$ -	cc
\$ -	total



\$ - tot usb

\$ - tot pp

\$ - tot cc

1. New memberships (204) were extrapolated from last years actual numbers and are assumed to be Single Annual. *
2. The drops rate is tracking at 12.75% over the last year. Likely due to the increase in membership dues. Using 12.75% as the drops rate.

* New memberships 227 were added to allow for a balanced budget on 11/06/16 (431)