

## Strategic Planning Committee Report Fall 2017

1- **The AIS Photo Contest 2018** needs to be reviewed, revised, and revitalized. Also, Janet Smith, the current Photo Contest Chair, has submitted her resignation starting with the 2018 edition. Neil Houghton will work on this soon after he's had a chance to organize his duties and role. He's presenting a separate report to the Board.

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2- **Image Coordinator Duties:** Also, Neil Houghton, the newly assigned Image Coordinator is putting together a report for the Board that should be available by the Board meeting or soon thereafter.

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3- **Fall Board Meetings:** AIS have been conducted monthly teleconference meetings for the last year.

Please note:

1. Many members of the AIS Board would like to eliminate the in-person Fall meetings because of the expense, and time availability.
2. If a satisfactory online method is found it seems that the Board will have choices to make.
3. In-person meetings cost a lot of money to participate, and it has become hard to find regions/clubs to host it.
4. David Cupps and some of us have participated in an online video test to see if these meetings can be conducted online. The test was fantastic. At the the 2017 Fall Board Meeting a presentation will be made by David Cupps to see if the online meeting could be acceptable.
5. Elections of new Officers have been done in person at fall board meetings every three years, including the election of President, VP, and 2nd VP. It has been a nice way to transition from one group of officers to the next.
6. Nothing in the By Laws seem to make it mandatory to have elections in person.
7. AIS has hotel contracts to conduct fall board meetings until 2018. No hotel contract exist for 2019. The Tulsa, OK iris club is ready to commit to 2019 or 2021. John Ludi will find out if the 2018 Portland hotel contract for the Fall Meeting can be cancelled. If not, then potentially 2018 could be the last in-person fall board meeting.

CONCLUSION:

If the presentation by David Cupps in November is satisfactory, and since it doesn't seem to be any By-Laws limitations, all in-person Fall Board Meetings could be converted into online Fall Board Meetings at any time. A second choice would be that they are held every three years to coincide with Election of Officers, as follows:

2018 In-person (right now scheduled for Portland, OR)  
2019 Online  
2020 Online  
2021 In-person  
2022 Online  
2023 Online  
2024 In-person  
2025 Online  
2026 Online

To summarize, the two choices for the AIS Board after the presentation by David Cupps and this Committee in Dallas are:

**Choice A:** Permanent Online Fall Board Meetings

**Choice B:** Online Fall Board Meetings every year, except every three years is in-person

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**4- Two documents** that have come from initial discussions in strategic planning are now within the Iris Wiki system:

Volunteer Opportunities

<http://wiki.irises.org/Main/InfoVolunteerOpportunities>

Beginner's Corner

<http://wiki.irises.org/Main/InfoBeginnersCorner>

Andi Rivarola  
SPC, Chair