

May 7, 2016

To the AIS Board,

The AIS Strategic Planning Committee had a busy few months since its inception at the AIS Board's Fall Meeting.

The current members of the Committee are:

Jody Nolin
Judy Keisling
Cathy Egerer
Linda Wilke
Bob Pries
Gary White
Gerry Snyder
Wayne Messer
Paul Black

We thoroughly addressed the main two topics in our agenda: AIS Mission Statement and AIS Vision Statement. We began with a SWOT analysis which has led to a number of specific suggestions that we will consider as we focus on Long Term and Short Term Planning. (A SWOT analysis is a tool that identifies the strengths, weaknesses, opportunities and threats of an organization.)

We completed the work on the AIS Mission Statement, but the busy Spring season found us still debating the Vision Statement.

We are happy to present our completed work now on the Mission Statement for Board comments and action. The Board, of course may choose to:

- 1- Approve the Mission Statement for immediate implementation
- 2- Reject it
- 3- Table it until the Vision Statement is presented (Fall 2016 meeting)

The committee worked diligently, word by word, statement by statement with several rounds of dialogue and the interpretation of each word, plus alternative words were discussed.

Here's the final version approved unanimously:

"The Mission of The American Iris Society is to organize and disseminate knowledge of the genus iris, while fostering its preservation, enjoyment and continued development."

We will resume work on the Vision Statement after team members have finished their involvement with Spring Show and Regional Trek duties.

Next on our team's agenda: Long Term and Short Term Planning.

Andi Rivarola
Chair, AIS Strategic Planning Committee