

Spring 2016 AIS Membership Report

Membership is at 4,466 members, down from last falls report by 17.

Membership income is slightly below budget by \$528.00. However after Section Dues and Emembership Dues are removed that number drops to \$3,869 below budget. While this is concerning I still expect we'll meet our budgeted numbers.

With the new membership rates kicking in this last October we should be in good shape over the next several years as long as we maintain our base.

The Voucher Program has seen 2,010 new or upgraded members since its inception and 244 since last falls report.

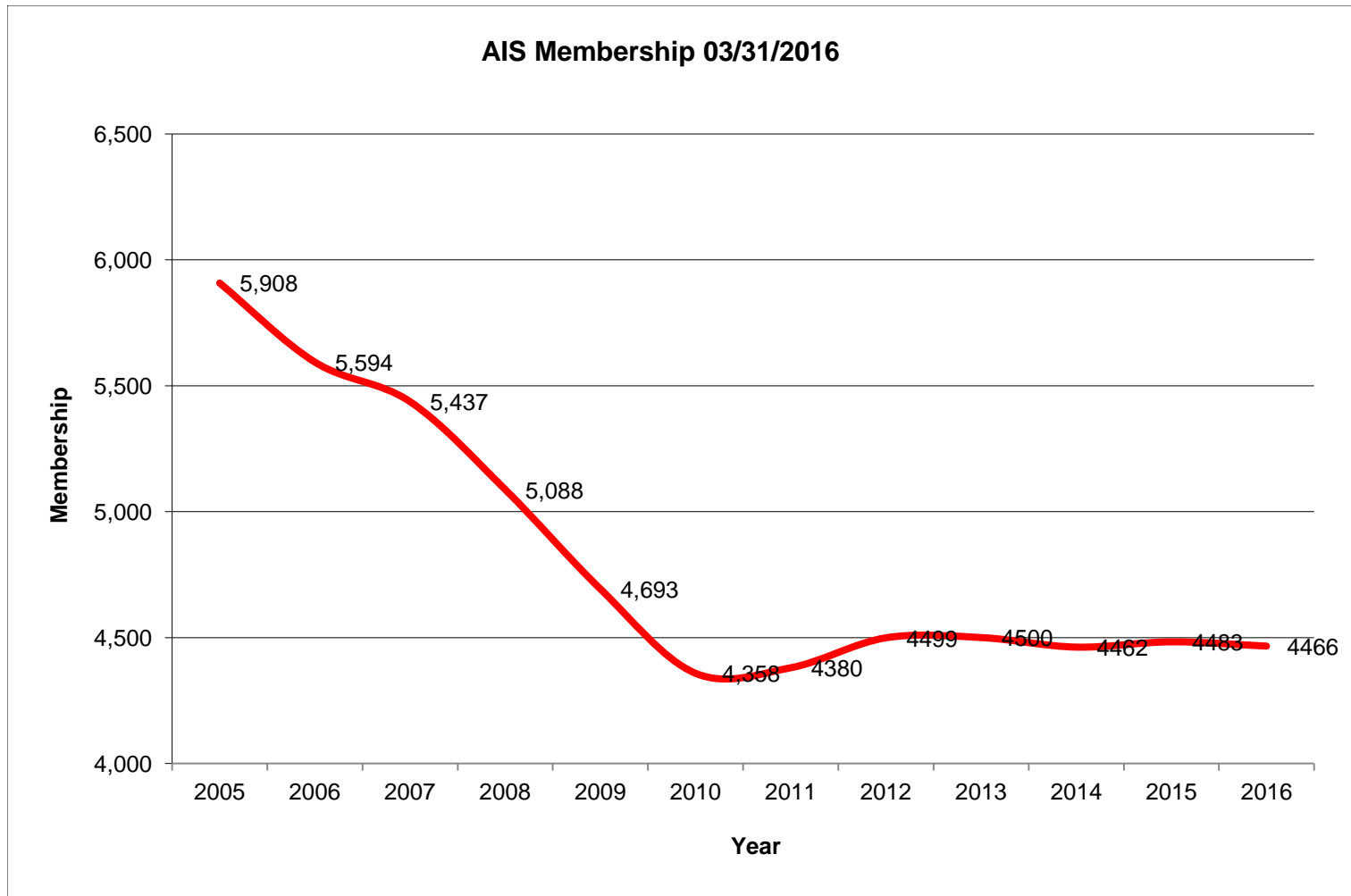
Emembership is at 466, up from 441 at this point last fall. An increase of 25. Of the 466 Emembers, 240 are also regular members of AIS.

Membership History

Region	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Change
1	191	186	177	165	156	151	139	143	144	133	128	126	-2
2	217	201	189	167	140	174	170	174	160	147	152	155	3
3	200	171	155	151	121	117	167	168	173	161	150	144	-6
4	517	511	508	472	427	380	378	378	372	399	383	329	-54
5	245	233	223	192	165	158	150	155	151	144	145	149	4
6	359	324	312	284	273	251	250	260	263	261	250	242	-8
7	388	382	364	322	295	283	254	248	262	252	312	315	3
8	113	102	92	89	85	82	89	97	84	95	92	89	-3
9	138	128	139	137	132	125	127	125	121	123	125	125	0
10	32	36	33	36	27	25	24	28	31	25	32	30	-2
11	118	131	129	114	96	88	90	79	84	89	81	83	2
12	71	61	60	61	59	56	53	55	57	56	56	57	1
13	302	305	291	274	259	246	243	266	258	240	244	243	-1
14	528	475	465	440	429	409	422	450	478	510	541	605	64
15	406	376	421	327	311	272	279	293	274	283	291	277	-14
16	63	60	60	70	67	0	0	0	0	0	0	0	0
17	393	361	346	334	308	300	319	318	321	322	352	343	-9
18	500	469	407	423	401	356	375	376	379	357	309	333	24
19	57	52	56	47	45	40	0	0	0	0	0	0	0
20	189	177	165	162	139	135	132	135	140	124	111	97	-14
21	185	170	168	176	167	165	165	160	160	148	135	135	0
22	279	278	280	256	230	213	210	206	200	192	174	175	1
23	107	99	88	96	84	77	75	85	94	95	94	97	3
24	132	127	130	123	118	114	111	105	97	104	119	108	-11
OS	178	179	179	170	159	141	158	195	197	202	207	209	2
Total	5908	5594	5437	5088	4693	4358	4380	4499	4500	4462	4483	4466	-17
		-314	-157	-349	-395	-335	22	119	1	-38	21	-17	
		-5.31%	-2.81%	-6.42%	-7.76%	-7.14%	0.50%	2.72%	0.02%	-0.84%	0.47%	-0.38%	

9/30/2015 3/31/2016

History Graph



2015/2016 Life Members		
Qtr	Deceased	New
1st	0	0
2nd	9	0
3rd		
4th		
Total	9.0	0.0

	Memberships	Members
Single Life	311	311
Dual Life	110	220
Honorary Life	5	5
Totals	426	536

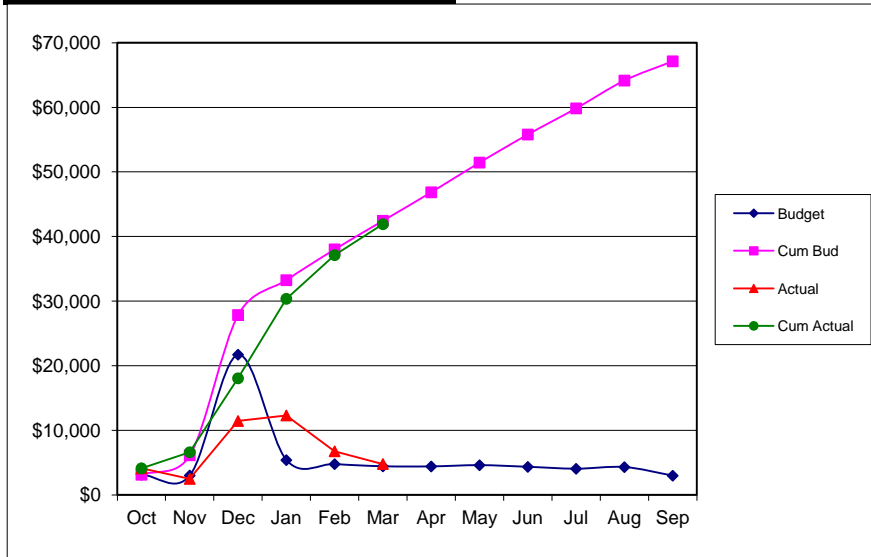
The five Honorary Life Members are:

SMITHSONIAN INSTITUTION LIBRARIES
 AMERICAN HORTICULTURAL SOCIETY
 LINDLEY LIBRARY-ROYAL HORTICULTURAL SOCIETY
 MRS CLARENCE E MAHAN
 MILAN BLAZEK

Income Projection 15-16

2015-2016 Membership Income Projection		Income Actual			
Month	Budget	Cum Bud	Actual	Cum Actual	Diff
Oct	\$3,131	\$ 3,131	\$4,118	\$4,118	\$987
Nov	\$3,010	\$ 6,141	\$2,488	\$6,606	\$465
Dec	\$21,711	\$ 27,853	\$11,447	\$18,053	-\$9,800
Jan	\$5,391	\$ 33,244	\$12,305	\$30,358	-\$2,886
Feb	\$4,769	\$ 38,012	\$6,757	\$37,115	-\$898
Mar	\$4,426	\$ 42,438	\$4,795	\$41,910	-\$528
Apr	\$4,408	\$ 46,846			
May	\$4,599	\$ 51,445			
Jun	\$4,343	\$ 55,787			
Jul	\$4,048	\$ 59,835			
Aug	\$4,305	\$ 64,140			
Sep	\$2,981	\$ 67,121			
15-'16 Projection					
Total	\$ 67,121				

as of 03/31/16	
\$ -	paypal
\$ -	usbank
\$ -	cc
\$ -	total



\$ - tot usb

\$ - tot pp

\$ - tot cc

1. New memberships (300) were extrapolated from last years actual numbers and are assumed to be Single Annual.
2. The drops rate is tracking at 7.75% over the last 2 years. Using 7.75% as the drops rate.