

Social Media Fall Report

May 5

2016

The American Iris Society's social media activities are alive and well. Several points to note this year: 1) Once again women are a majority of our audience; 2) The use of mobile devices to view our posts is growing; 3) AIS has an active global audience.

**AIS has a
Worldwide
Audience**

Facebook Page Fans (organic): 12,441

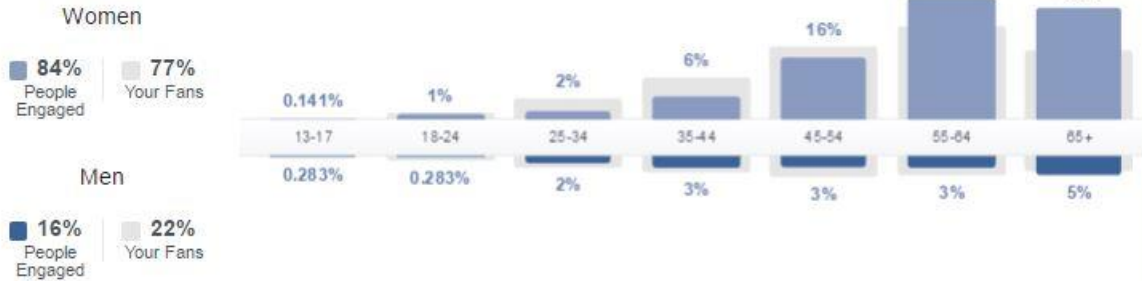


Times of Day When Fans are Online



Fan Composition by Age and Gender

The people who have liked, commented on, or shared your posts or engaged with your Page in the past 28 days.



Facebook Page Top Countries, Cities and Language Spoken Cites

Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	6,543	Rome, Lazio, Italy	132	English (US)	7,520
Italy	1,322	Istanbul, Istanbul Provi...	65	Italian	1,263
India	336	Tbilisi, Georgia	63	English (UK)	574
Canada	306	Milan, Lombardia, Italy	62	Spanish	520
Spain	283	Bucharest, Romania	48	Spanish (Spain)	312
Argentina	271	Taipei, Taiwan	40	French (France)	276
Romania	224	Buenos Aires, Ciudad ...	40	Turkish	183
France	194	Mexico City, Distrito Fe...	40	Romanian	176
Turkey	194	Skopje, Municipality of ...	40	Polish	174
Mexico	176	Los Angeles, CA	38	Russian	162
Poland	174	New Delhi, Delhi, India	36	Portuguese (Brazil)	99
Australia	118	New York, NY	36	Bulgarian	98
Georgia	108	Sofia, Sofia City Provin...	34	Traditional Chinese (Ta...	88
United Kingdom	104	Madrid, Comunidad de...	33	German	78
Taiwan	103	Melbourne, VIC, Australia	31	Portuguese (Portugal)	77

World of Irises – The Blog of the AIS



Blog Top Five Posts – All Time

Posts

Entry	Pageviews
TALL BEARDED IRIS AND COMP... Oct 7, 2013, 20 comments	16874
Cooley's Gardens: A Classic Garde... Oct 15, 2011, 22 comments	5085
BROKEN COLOR IRISES WITH H... Jun 22, 2013, 4 comments	3853
Companion Planting with Irises: Th... Mar 14, 2013, 7 comments	3714
Irises: The Best and the Bluest, Pa... Jul 18, 2012, 16 comments	3244

Blog Pageviews by Country

Entry	Pageviews
United States	372185
Russia	43836
France	30049
Germany	20586
Canada	17748
Ukraine	13400
United Kingdom	12949
Australia	7210
Poland	5130
New Zealand	2807

Pageviews Totals

Pageviews today	1,019
Pageviews yesterday	278
Pageviews last month	12,634
Pageviews all time history	634,684

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