

Spring 2015 AIS Membership Report

Membership is at 4,469 members, up from last falls report by 7.

Membership income is ahead of budget by \$3,742.00.

The Voucher Program has seen 1,410 new or upgraded members since its inception and 290 since last falls report.

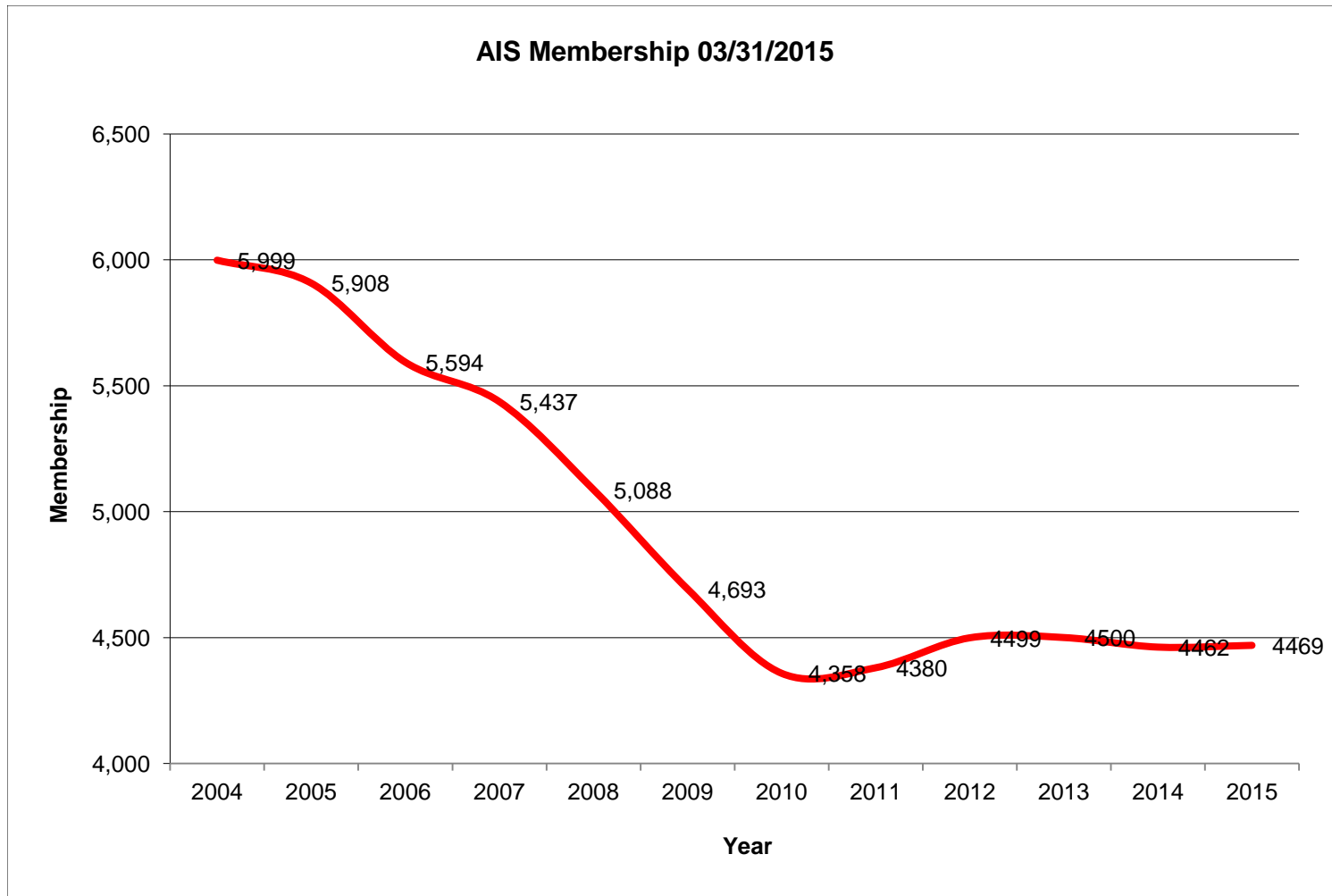
Emembership is at 454, up from 441 at this point last fall. An increase of 13. Of the 454 Emembers, 243 are also regular members of AIS.

Membership History

Region	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
1	196	191	186	177	165	156	151	139	143	144	133	137
2	245	217	201	189	167	140	174	170	174	160	147	147
3	190	200	171	155	151	121	117	167	168	173	161	156
4	478	517	511	508	472	427	380	378	378	372	399	350
5	252	245	233	223	192	165	158	150	155	151	144	154
6	374	359	324	312	284	273	251	250	260	263	261	250
7	415	388	382	364	322	295	283	254	248	262	252	248
8	118	113	102	92	89	85	82	89	97	84	95	91
9	148	138	128	139	137	132	125	127	125	121	123	123
10	29	32	36	33	36	27	25	24	28	31	25	30
11	116	118	131	129	114	96	88	90	79	84	89	84
12	67	71	61	60	61	59	56	53	55	57	56	56
13	332	302	305	291	274	259	246	243	266	258	240	250
14	515	528	475	465	440	429	409	422	450	478	510	526
15	437	406	376	421	327	311	272	279	293	274	283	318
16	64	63	60	60	70	67	0	0	0	0	0	0
17	393	393	361	346	334	308	300	319	318	321	322	350
18	485	500	469	407	423	401	356	375	376	379	357	335
19	53	57	52	56	47	45	40	0	0	0	0	0
20	197	189	177	165	162	139	135	132	135	140	124	117
21	185	185	170	168	176	167	165	165	160	160	148	138
22	292	279	278	280	256	230	213	210	206	200	192	189
23	113	107	99	88	96	84	77	75	85	94	95	96
24	132	132	127	130	123	118	114	111	105	97	104	110
OS	173	178	179	179	170	159	141	158	195	197	202	214
Total	5999	5908	5594	5437	5088	4693	4358	4380	4499	4500	4462	4469
		-91	-314	-157	-349	-395	-335	22	119	1	-38	7
		-1.52%	-5.31%	-2.81%	-6.42%	-7.76%	-7.14%	0.50%	2.72%	0.02%	-0.84%	0.16%

9/30/2014 3/31/2015

History Graph



2014/2015 Life Members		
Qtr	Deceased	New
1st	1	
2nd	3	2
3rd		
4th		
Total	4.0	2.0

	Memberships	Members
Single Life	321	321
Dual Life	111	222
Honorary Life	7	7
Totals	439	550

The 2 new life members listed above are actually existing members presumed deceased last year but who took offence at that status.

The seven Honorary Life Members are:

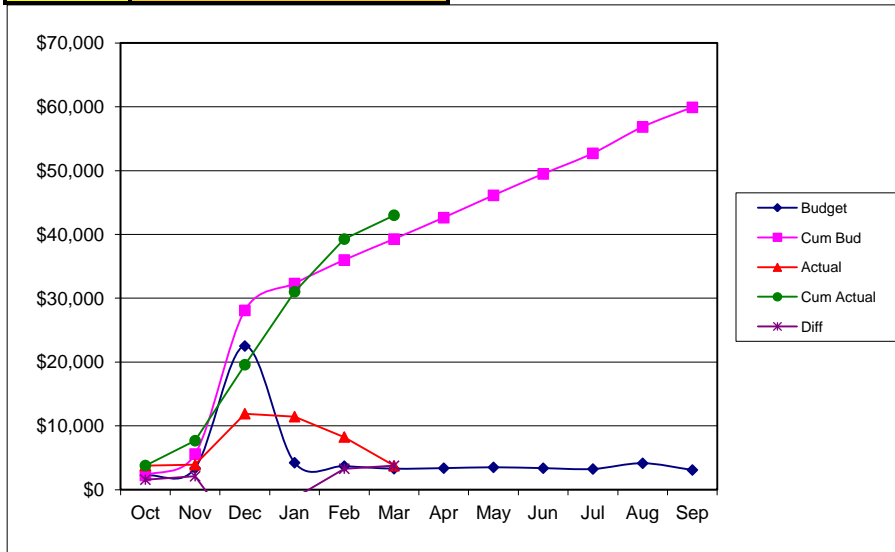
SMITHSONIAN INSTITUTION LIBRARIES
 AMERICAN HORTICULTURAL SOCIETY
 LINDLEY LIBRARY-ROYAL HORTICULTURAL SOCIETY
 MRS CLARENCE E MAHAN
 MRS CURRIER MCEWEN
 MARGARET CAMERON LONGO
 MILAN BLAZEK

Income Projection 14-15

2014-2015 Membership Income Projection		Income Actual			
Month	Budget	Cum Bud	Actual	Cum Actual	Diff
Oct	\$2,214	\$ 2,214	\$3,776	\$3,776	\$ 1,562
Nov	\$3,367	\$ 5,581	\$3,897	\$7,673	\$ 2,092
Dec	\$22,511	\$ 28,092	\$11,905	\$19,578	\$ (8,514)
Jan	\$4,217	\$ 32,310	\$11,441	\$31,019	\$ (1,291)
Feb	\$3,682	\$ 35,992	\$8,252	\$39,271	\$ 3,279
Mar	\$3,278	\$ 39,269	\$3,740	\$43,011	\$ 3,742
Apr	\$3,360	\$ 42,629			
May	\$3,496	\$ 46,125			
Jun	\$3,358	\$ 49,484			
Jul	\$3,230	\$ 52,714			
Aug	\$4,130	\$ 56,843			
Sep	\$3,078	\$ 59,921			
14 -'15 Projection					
Total	\$ 59,921				

as of 03/31/15	
\$ 1,560.00	paypal
\$ 1,390.00	usbank
\$ 790.00	cc
\$ 3,740.00	total

\$ 220.00	25-Mar		
\$ 240.00	24-Mar		
\$ 125.00	20-Mar		
\$ 120.00	16-Mar		
\$ 100.00	13-Mar		
\$ 140.00	7-Mar	\$ 90.00	16-Mar
\$ 130.00	6-Mar	\$ 350.00	11-Mar
\$ 300.00	4-Mar	\$ 140.00	7-Mar
\$ 185.00	2-Mar	\$ 210.00	2-Mar
<u>\$ 1,390.00</u>	20-Mar	<u>\$ 1,560.00</u>	tot pp
<u>\$ 1,390.00</u>	tot usb	<u>\$ 790.00</u>	tot cc



1. New memberships (253) were extrapolated from last years actual numbers and are assumed to be Single Annual.
2. The drops rate is tracking at 5% over the last 3 years. Using 5% as the drops rate.