

Advertising Editor Report Fall 2015 Board Meeting

At the board meeting in Portland, OR, I was replaced as advertising editor by Gordon Carver. Circumstances beyond his control have prevented him from assuming the duties of advertising editor until Jan 2016 and I will continue to handle those duties until relieved by Gordon.

Advertising activity from Jan 2015 to present:

Shopping section ads: 50

Display Advertisement:

Jan-Mar 2015 – 1

Apr-Jun 2015 – 14

Jul-Sep 2015 – 4

Oct-Dec 2015 – 1

I am in the process of renewing the shopping section ads for 2015. I am sure the board is aware that each year more and more commercial growers are growing older and closing the doors to their business as they become unable to manage the business and can find no one to take over/purchase the business.

As acting advertising editor I have no recommendations for the board.

Ron L. Killingsworth

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Acting advertising editor

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