

## **Spring 2014 AIS Membership Report**

**Membership is at 4,535 members, up from last falls report by 35.**

**Membership income is running ahead of budget by \$1,082.00.**

**The Voucher Program has seen 810 new or upgraded members since its inception and 261 since last report.**

**It should be noted that upgrades to Triennial status are largely what has kept us close to budget.**

**In effect taking the next 2 years single annual membership dollars into this year.**

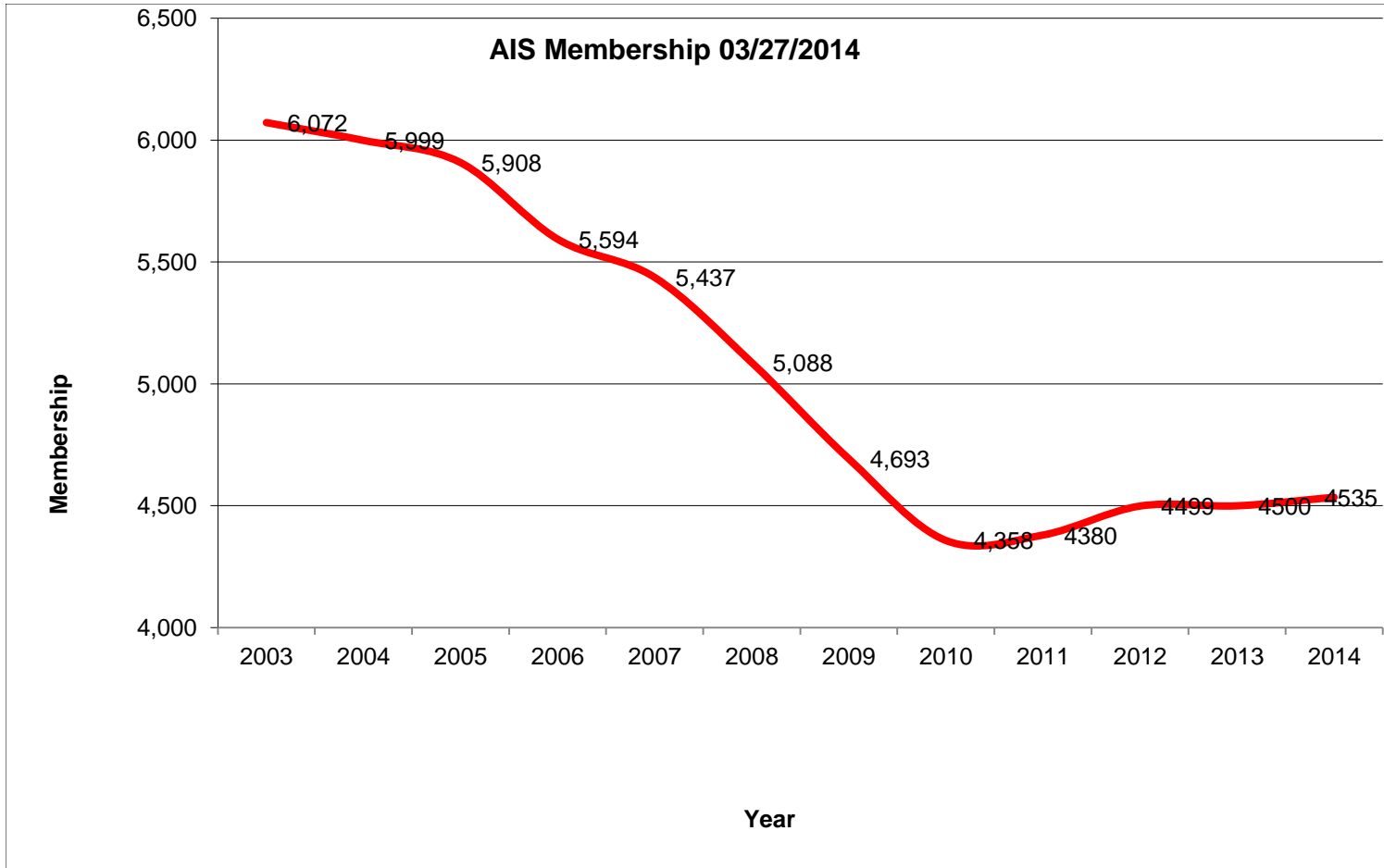
**Emembership is at 435, up from 417 at this point last fall. An increase of 18.**

## Membership History

Region	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
<b>1</b>	208	196	191	186	177	165	156	151	139	143	144	136
<b>2</b>	225	245	217	201	189	167	140	174	170	174	160	158
<b>3</b>	190	190	200	171	155	151	121	117	167	168	173	175
<b>4</b>	501	478	517	511	508	472	427	380	378	378	372	358
<b>5</b>	233	252	245	233	223	192	165	158	150	155	151	146
<b>6</b>	361	374	359	324	312	284	273	251	250	260	263	272
<b>7</b>	381	415	388	382	364	322	295	283	254	248	262	265
<b>8</b>	128	118	113	102	92	89	85	82	89	97	84	88
<b>9</b>	149	148	138	128	139	137	132	125	127	125	121	125
<b>10</b>	29	29	32	36	33	36	27	25	24	28	31	31
<b>11</b>	123	116	118	131	129	114	96	88	90	79	84	93
<b>12</b>	65	67	71	61	60	61	59	56	53	55	57	57
<b>13</b>	288	332	302	305	291	274	259	246	243	266	258	244
<b>14</b>	569	515	528	475	465	440	429	409	422	450	478	496
<b>15</b>	417	437	406	376	421	327	311	272	279	293	274	282
<b>16</b>	65	64	63	60	60	70	67	0	0	0	0	0
<b>17</b>	407	393	393	361	346	334	308	300	319	318	321	333
<b>18</b>	505	485	500	469	407	423	401	356	375	376	379	378
<b>19</b>	56	53	57	52	56	47	45	40	0	0	0	0
<b>20</b>	193	197	189	177	165	162	139	135	132	135	140	141
<b>21</b>	195	185	185	170	168	176	167	165	165	160	160	159
<b>22</b>	316	292	279	278	280	256	230	213	210	206	200	202
<b>23</b>	118	113	107	99	88	96	84	77	75	85	94	98
<b>24</b>	157	132	132	127	130	123	118	114	111	105	97	104
<b>OS</b>	193	173	178	179	179	170	159	141	158	195	197	194
<b>Total</b>	6072	5999	5908	5594	5437	5088	4693	4358	4380	4499	4500	4535
		-73	-91	-314	-157	-349	-395	-335	22	119	1	35
		-1.20%	-1.52%	-5.31%	-2.81%	-6.42%	-7.76%	-7.14%	0.50%	2.72%	0.02%	0.78%

9/30/2013 3/27/2014

# History Graph



2013/2014 Life Members		
Qtr	Deceased	New
1st	2	0
2nd	2.5	0
3rd		
4th		
<b>Total</b>	4.5	0

	Memberships	Members
Single Life	317	317
Dual Life	115	230
Honorary Life	8	8
<b>Totals</b>	440	555

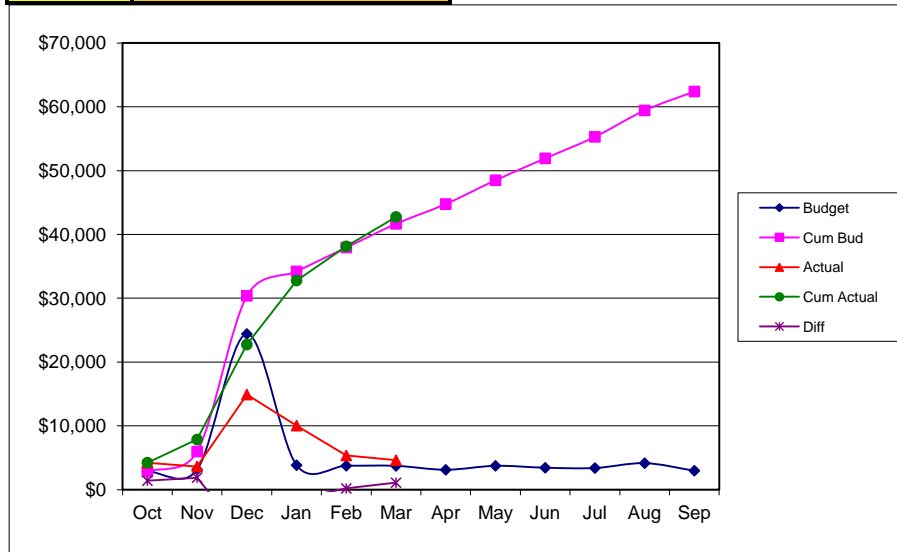
The eight Honorary Life Members are:

SMITHSONIAN INSTITUTION LIBRARIES  
 AMERICAN HORTICULTURAL SOCIETY  
 LINDLEY LIBRARY-ROYAL HORTICULTURAL SOCIETY  
 DR GEORGE RODIONENKO  
 MRS CLARENCE E MAHAN  
 MRS CURRIER MCEWEN  
 MARGARET CAMERON LONGO  
 MILAN BLAZEK

## Income Projection 13-14

2013-2014 Membership Income Projection		Income Actual			
Month	Budget	Cum Bud	Actual	Cum Actual	Diff
Oct	\$2,824	\$ 2,824	\$4,225	\$4,225	\$ 1,401
Nov	\$3,151	\$ 5,976	\$3,626	\$7,851	\$ 1,876
Dec	\$24,406	\$ 30,381	\$14,898	\$22,749	\$ (7,632)
Jan	\$3,829	\$ 34,210	\$10,031	\$32,780	\$ (1,430)
Feb	\$3,740	\$ 37,950	\$5,353	\$38,133	\$ 183
Mar	\$3,717	\$ 41,667	\$4,616	\$42,749	\$ 1,082
Apr	\$3,107	\$ 44,774			
May	\$3,724	\$ 48,498			
Jun	\$3,425	\$ 51,923			
Jul	\$3,377	\$ 55,300			
Aug	\$4,142	\$ 59,442			
Sep	\$2,963	\$ 62,406			
<b>13-'14 Projection</b>					
<b>Total</b>	<b>\$ 62,406</b>				

as of 03/27/14	
\$ 2,335.00	paypal
\$ 2,026.00	usbank
\$ 255.00	cc
<b>\$ 4,616.00</b>	<b>total</b>



	\$ 185.00	27-Mar			
	\$ 230.00	21-Mar			
	\$ 260.00	20-Mar			
	\$ 220.00	17-Mar			
	\$ 350.00	14-Mar			
	\$ 280.00	12-Mar			
	\$ 340.00	9-Mar	\$ 50.00	17-Mar	
\$ 651.00	23-Mar	\$ 470.00	3-Mar	\$ 205.00	11-Mar
<u>\$ 1,375.00</u>	12-Mar	<u>\$ 2,335.00</u>	<u>\$ 255.00</u>	<u>tot cc</u>	
<u>\$ 2,026.00</u>	tot usb				

1. New memberships (266) were extrapolated from last years actual numbers and are assumed to be Single Annual.
2. The drops rate is tracking at 5% over the last 3 years. Using 5% as the drops rate.