

Facebook Facts for Spring 2014

Each month the AIS Facebook page receives approximately 9,000 unique visitors

The American Iris Society; 8,157 fans

- Tall bearded Iris Society; 2,350 fans
- Dwarf Iris Society; 1,051 fans
- Society for Louisiana Irises; 1006 fans
- Historic Iris Preservation Society; 740 fans
- Species Iris Group of North America; 633 fans
- Spuria Iris Society; 531 fans
- Reblooming Iris Society; 491 fans
- Society for Pacific Coast Natives; 204 fans
- Median Iris Society; 183 fans
- Society for Japanese Irises; 105 fans
 - Planet Iris (group) 481 members
 - Iris lovers (group) 3,248 members

The Cactus & Succulent Society of NA: 8,692 fans

American Horticultural Society: 5,768 fans

American Rose Society; 4,508 fans

North American Rock Garden Society, 1,319 fans

American Daffodil Society, 954 fans

American Peony Society, 710 fans

American Hemerocallis Society, 509 fans (group 1,009)

Pacific Bulb Society, 207 fans

Your 5 Most Recent Posts

Reach: Organic / Paid Post Clicks Likes, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
03/17/2014 9:00 am	Irish Irises Are Smiling			958	43 110	
03/10/2014 1:22 pm	Sampling Hybridizers: My Favorite Photos of Louisiana Irises Part III			945	71 82	
03/04/2014 1:19 pm	'Girlie Girl' shared by Geneva Coats.			1.5K	119 182	
03/04/2014 1:18 pm	'October Sky' shared by Geneva Coats.			1.5K	264 200	
03/04/2014 1:16 pm	Great photo and information about the upcoming Louisiana Iris convention shared by Joe Musacchia			922	85 85	

See All Posts

Pages to Watch
Compare the performance of your Page and posts with similar Pages on Facebook.

Pages to Watch helps you compare the performance of your Page and posts with similar Pages on Facebook. Add Pages to get started.

Chat (14)

https://www.facebook.com/theamericanirissociety?sk=insights&st (3) The American Iris Society x

Search for people, places and things

The American Iris Society Ads Manager Export Data

Overview Likes Reach Visits Posts People

Your Fans People Reached People Engaged

The people who like your Page

Women
 75% Your Fans
 46% All Facebook

Men
 24% Your Fans
 54% All Facebook

Age Group	Your Fans (%)	All Facebook (%)
13-17	0.8%	0.4%
18-24	4%	2%
25-34	7%	4%
35-44	11%	4%
45-54	20%	5%
55-64	21%	5%
65+	12%	3%

Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	4,143	Istanbul, Turkey	66	English (US)	4,987
Italy	580	Tbilisi, T'bilisi, Georgia	66	Italian	558
India	354	Rome, Lazio, Italy	66	English (UK)	452
Canada	242	Buenos Aires, Distrito Fed...	57	Spanish	396
Argentina	213	Los Angeles, CA	49	French (France)	208
Turkey	202	Skopje, Karpos, Macedonia	47	Turkish	189
Romania	194	Taipei, Taiwan	47	Spanish (Spain)	

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9:00 AM 3/18/2014