

Affiliate Liaison Report

Spring 2014

I received inquiries about a new iris club starting in northwest Arkansas (Fayetteville). I sent them the outline for starting a club that I put together from Gary White's notes (attached). ITJ's were also sent to them.

There continues to be confusion between this position and the Affiliation Chair. Not only did I receive many questions about the affiliation process, but I also received checks for the affiliation fee.

As directed by the Board at last fall's meeting, I have created a new survey. This year's survey is online. There are only 11 questions. In addition to the same questions asked in the last survey, it includes questions on the AIS electronic presence, the exhibition toolkit, insurance benefit and marketing manual. A very short article about this will be in the next issue of *Iris*.

It can be found at <http://bit.ly/1kHdMn5>. Please check it out.

Sorry it's not a catchy link, but that's what you get for free. I will present the results at the Fall Board meeting.

Lastly, I'm hoping to start a semi-regular feature for the bulletin on the history of affiliates. I have seen some interesting stories in the Affiliates email group, so I am hopeful.

Respectfully submitted,

Jody Nolin