

**AISSTOREFRONTFALLBOARD2013
AIS BOARD MEETING FALL 2013
New Orleans, LA, November 1/2 2013**

ENCLOSED

- 1. AIS STOREFRONT INVENTORY as of
September 25, 2013**
- 2. AIS STOREFRONT SALES –March 1,
2013 through September 25, 2013. (Total \$
figures are included in the AIS Treasurer’s
Report).**

AIS STOREFRONT INTEREST ITEMS:

- a. Postage – with the speculation of a postage increase effective
January 1, 2014, some AIS Shipping & Handling fees will
increase.**
- b. Calendar Sales: Having the 2014 AIS Calendars available in
early 2013 did not bring about increase in sales. We have sold
approximately 900 out of the 2000 printed. In addition, we
have received numerous complaints as to the reduced size (5.5
x 8.5). A few customers have stated they will not buy future
calendars if we stay with the reduced size. Customers are
willing to pay any additional postage for the 6 x 9 size. We sell
very few single copies. A packet of 10 is mailed in a Priority
Mail Flat Rate envelope – the larger size would not require any
additional postage.**

**Janet Smith has checked with Sundance Press (Gene Mandish)
and found the cost of printing either size is the same. There
may be a small additional cost in the freight fee for the larger
size. Printing Proposal Costs will be brought to the Board
Meeting.**

**Recommendation: That AIS print 1000 copies (6 x 9) of the
AIS 2015 Calendar at a cost of \$1,695.00 and estimated freight
cost of \$125.00 – Total: \$1820.00. (Printing cost - \$1.82 per
copy).**

**AIS Storefront Pricing: \$5.00 each plus S&H (USA \$2.00,
Canada \$4.00, International \$6.00). Packet of 10 for \$40.00
plus S&H (USA \$6.00, Canada \$10.00, International \$20.00).**

- c. **AIS Sections and Cooperating Societies Publications:** The Median Iris Society (MIS) has requested *The Medianite 50th Anniversary History Edition, Volume 48, Number 1, Spring 2007*, be listed for sale in the AIS Storefront. In 2004, the Board established a policy that AIS Sections and Cooperating Societies publications would not be stocked or sold by the AIS Storefront. A special section “*Publications Now Available Through The AIS Storefront*” was established. At the request of the AIS Sections/Cooperating Societies, their publications would be added to the AIS Storefront advertisements. Orders would be forwarded to the appropriate agency by the AIS Storefront. A 5% Handling Fee is charged for this service. The publication agency is responsible for establishing the price, S&H fee, a picture of the publication’s cover and a Point of Contact to receive orders. The publication will be listed in the AIS Storefront Section on the AIS Website, in *IRISES* and the AIS Shopping Cart. This policy/procedure is currently used by the Society for Louisiana Irises.

Recommendation: That the required information – price, S&H fee, picture and the MIS point of contact for orders be provided to the AIS Storefront in order to list the publication in the “*Publications Now Available Through The AIS Storefront*” section.

- d. **George H. Edmonds**, author of *Dream Gardener: Pioneer Nurseryman Bertrand H. Farr*, has requested AIS reinstate for sale this publication in the AIS Storefront. Mr. Edmonds has proposed donating 12 copies of his book to AIS. Sale history shows it took 3 years to sell the last 12 copies of a previous order. Price would be the same as previously listed: \$25.00 each plus S&H (USA \$3.00, Canada \$9.00, International \$18.00).

Recommendation: That AIS accept Mr. Edmonds’ proposal.

Respectfully Submitted
John & Kay Ludi
AIS Storefront