

## **Spring 2012 AIS Membership Report**

**3/31/2012**

**Membership is at 4,731 members, up from last falls report by 351.  
Of that number 256 are grandfathered Iris Register users,  
64 are new Ememberships and 29 are new print memberships**

**New Emembers have subscribed for the access to Iris Register and most (59)  
don't particularly care about the pdf of the Bulletin.**

**Membership income is on track for our budgeted \$67,492.**

## Membership History

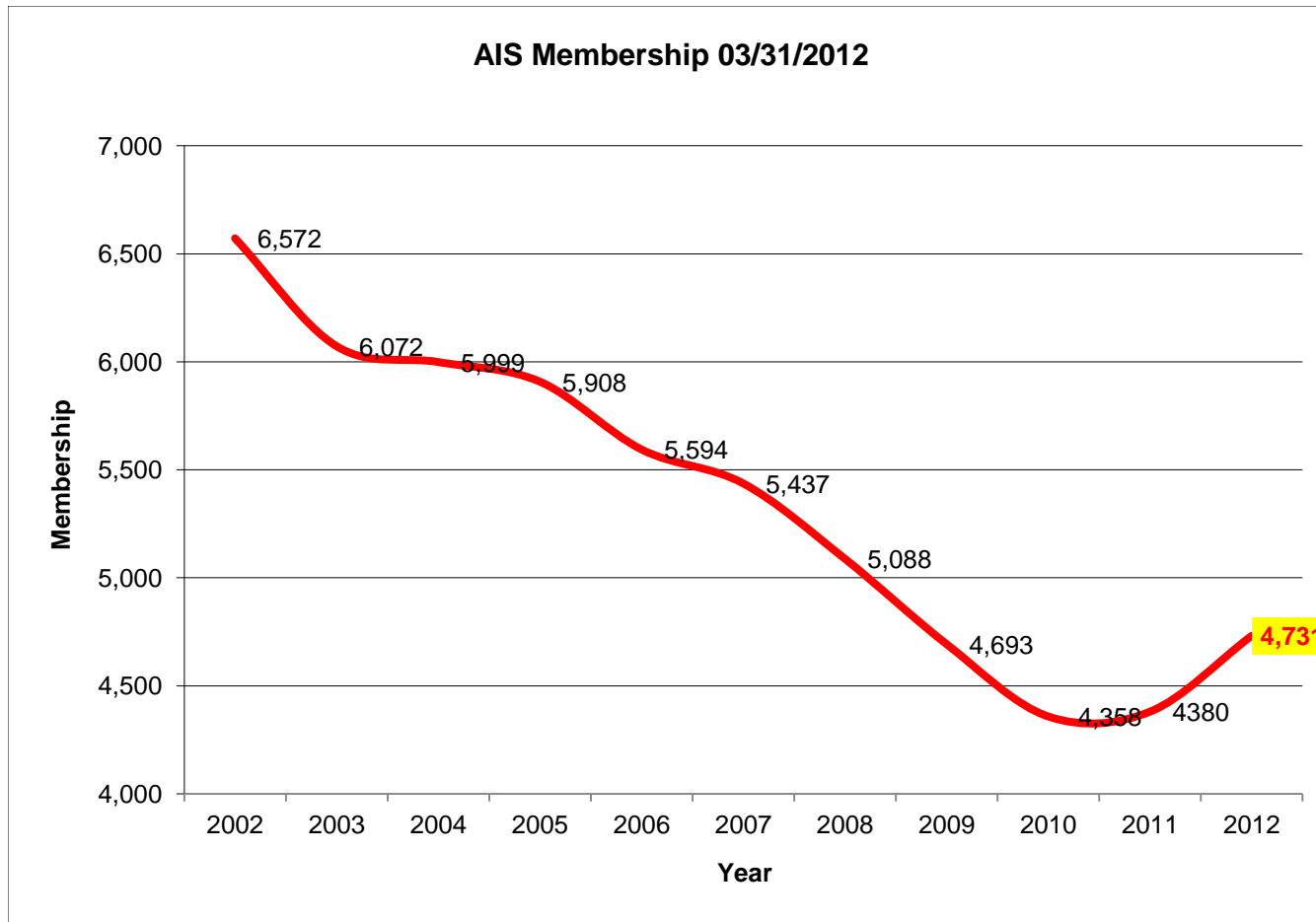
Region	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
<b>1</b>	226	205	208	196	191	186	177	165	156	151	139	138
<b>2</b>	287	266	225	245	217	201	189	167	140	174	170	165
<b>3</b>	180	188	190	190	200	171	155	151	121	117	167	169
<b>4</b>	585	529	501	478	517	511	508	472	427	380	378	343
<b>5</b>	242	258	233	252	245	233	223	192	165	158	150	157
<b>6</b>	408	394	361	374	359	324	312	284	273	251	250	257
<b>7</b>	467	463	381	415	388	382	364	322	295	283	254	261
<b>8</b>	155	148	128	118	113	102	92	89	85	82	89	94
<b>9</b>	170	165	149	148	138	128	139	137	132	125	127	128
<b>10</b>	35	31	29	29	32	36	33	36	27	25	24	24
<b>11</b>	135	133	123	116	118	131	129	114	96	88	90	86
<b>12</b>	86	73	65	67	71	61	60	61	59	56	53	53
<b>13</b>	306	293	288	332	302	305	291	274	259	246	243	240
<b>14</b>	637	597	569	515	528	475	465	440	429	409	422	442
<b>15</b>	453	456	417	437	406	376	421	327	311	272	279	296
<b>16</b>	74	74	65	64	63	60	60	70	67	0	0	0
<b>17</b>	456	446	407	393	393	361	346	334	308	300	319	329
<b>18</b>	516	546	505	485	500	469	407	423	401	356	375	372
<b>19</b>	68	64	56	53	57	52	56	47	45	40	0	0
<b>20</b>	242	215	193	197	189	177	165	162	139	135	132	129
<b>21</b>	203	198	195	185	185	170	168	176	167	165	165	164
<b>22</b>	396	334	316	292	279	278	280	256	230	213	210	214
<b>23</b>	149	129	118	113	107	99	88	96	84	77	75	80
<b>24</b>	170	159	157	132	132	127	130	123	118	114	111	114
<b>OS</b>	224	208	193	173	178	179	179	170	159	141	158	156
<b>Ememb</b>												320
<b>Total</b>	6870	6572	6072	5999	5908	5594	5437	5088	4693	4358	4380	4731
		-298	-500	-73	-91	-314	-157	-349	-395	-335	22	351
		-4.34%	-7.61%	-1.20%	-1.52%	-5.31%	-2.81%	-6.42%	-7.76%	-7.14%	0.50%	8.01%

9/30/2011    3/31/2012



64 New  
 256 Grandfathered  
320

# History Graph



2011/2012 Life Members		
Qtr	Deceased	New
1st	0	2
2nd	1	0
3rd		
4th		
Total	1	2

	Memberships	Members
Single Life	329	329
Dual Life	118	236
Honorary Life	8	9
Totals	455	574

The nine Honorary Life Members are:

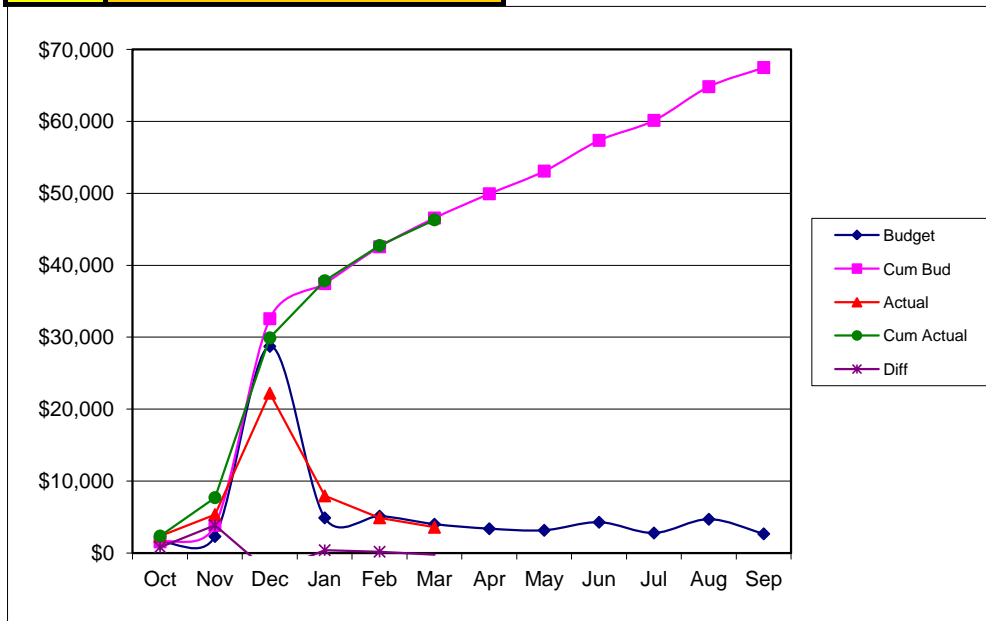
SMITHSONIAN INSTITUTION LIBRARIES  
 AMERICAN HORTICULTURAL SOCIETY  
 LINDLEY LIBRARY-ROYAL HORT SOC  
 DR GEORGE RODIONENKO  
 MR AND MRS CLARENCE E MAHAN  
 MRS CURRIER MCEWEN  
 MARGARET CAMERON LONGO  
 MILAN BLAZEK

## Income Projection 11-12

2011-2012 Membership Income Projection		Income Actual			
Month	Budget	Cum Bud	Actual	Cum Actual	Diff
Oct	\$1,551	\$ 1,551	\$2,354.00	\$2,354.00	\$ 803
Nov	\$2,296	\$ 3,848	\$5,343.00	\$7,697.00	\$ 3,850
Dec	\$28,724	\$ 32,572	\$22,211.00	\$29,908.00	\$ (2,664)
Jan	\$4,882	\$ 37,454	\$7,943.00	\$37,851.00	\$ 397
Feb	\$5,117	\$ 42,570	\$4,895.50	\$42,746.50	\$ 176
Mar	\$4,000	\$ 46,571	\$3,575.00	\$46,321.50	\$ (249)
Apr	\$3,371	\$ 49,942			
May	\$3,153	\$ 53,095			
Jun	\$4,271	\$ 57,366			
Jul	\$2,779	\$ 60,145			
Aug	\$4,688	\$ 64,833			
Sep	\$2,659	\$ 67,492			
<b>11-'12 Projection</b>					
<b>Total</b>	<b>\$ 67,492</b>				

as of 03/30/12	
\$ 2,045.00	paypal
\$ 1,445.00	usbank
\$ 85.00	cc
<b>\$ 3,575.00</b>	<b>total</b>

	\$ 190.00	30-Mar
	\$ 100.00	27-Mar
	\$ 260.00	24-Mar
	\$ 345.00	20-Mar
	\$ 260.00	17-Mar
	\$ 200.00	12-Mar
	\$ 200.00	12-Mar
	\$ 690.00	4-Mar
<u>\$ 1,445.00</u>	11-Mar	<u>\$ 85.00</u> 20-Mar
<u>\$ 1,445.00</u> tot usb	<u>\$ 2,045.00</u> tot pp	<u>\$ 85.00</u> tot cc



1. New memberships were extrapolated from last years actual numbers and are assumed to be Single Annual.
2. The drops rate is tracking at 5% over the last 3 years. Using 5% as the drops rate.

Category	2011/2012 Budget
Internet Expence	\$ 263
Telephone Expence	\$ 900
Returned Bulletins	\$ 160
Resent Bulletins	\$ 160
Bank Charges	\$ 120
PayPal charges	\$ -
MC/Visa Expense	\$ -
Contract Labor	\$ 11,600
Computer & Office Equipment	\$ -
Postage	\$ 1,121
Office Supplies	\$ 344
Other	\$ -
	<u>\$ 14,668</u>

Charge	Yearly	Total
\$ 21.95	12	\$ 263.40
\$ 75.00	12	\$ 900.00
historical		\$ 160.00
historical		\$ 160.00
\$ 10.00	12	\$ 120.00
\$ -	12	\$ -
\$ -	12	\$ -
\$ 1,000.00	10	\$11,600.00
none planned		\$ -
see chart		\$ 1,121.00
historical		\$ 344.00
historical		\$ -
		\$14,668.40

<b>Fixed</b>	\$ 12,883
<b>Variable</b>	\$ 1,785
<b>Total</b>	<u>\$ 14,668</u>

postage						
misc	new memb	labels	monthly rpts		renewal	total
			\$ 0.44	\$ 1.50		
			3	3		
\$ 0.44	\$ 1.04	\$ 1.22	\$ 1.32	\$ 4.50	\$ 0.44	
100	350	20	8	4	1,500	
\$ 44.00	\$ 364.00	\$24.40	\$ 10.56	\$ 18.00	\$ 660.00	\$ 1,120.96