Iris Resources – Digital Programs/Slides Spring 2012 Janet Smith, Coarsegold, CA

We continue to provide high quality digital programs in whatever form requested to AIS Affiliate groups at a cost to them as determined by the AIS Board of Directors. I encourage the Board Members to review our Digital CD and slide programs and urge their own Affiliates to purchase/rent them.

Currently we are completing new CDs of '2011 Intros', Hybridizing 101 (Bearded Iris Method by John Weiler) and Story Book Gardens.

Sales: October 1, 2011 - March 31, 2012 October 1, 2010 - September 30, 2011

Slide Rentals (2) (4) CDs/DVDs (90) (76)

Slide Rentals: (1) Iris Family and (1) Iris in the Garden.

Recap of Income/Expense activity: Beginning of term 10-1-11 to 3-31-12

Total Income: \$901.00 - (90--CD/DVDs sold) and (2--Slide Sets rented)

Total expenses: \$170.13 - Postage Sales \$53.74, Postage \$94.81 and Supplies \$21.58

I continue to be enthusiastic about being the Iris Resources – Digital Programs/Slides Chair. The AIS has many resources (members and hybridizers) to continue to produce outstanding iris programs for Affiliates, garden organizations and individual members. We look forward to making available programs with high quality pictures and accurate information as we have been over the past 5 years.

Last year we made the addition of offering sets for anyone to purchase at discount prices.

Change of individual set fees:

- 1. 6 CD programs of their choice for \$60
- 2. 9 CD programs of their choice for \$90

New offer:

"E-Program for an \$8 fee" A digital program order will be e-mailed. This is contingent on their having the PowerPoint program. (There will be exceptions as some of our digital programs cannot be e-mail successfully including ordering sets. Those will be placed on CDs and mailed directly.)

Janet Smith, Chair Iris Resources – Digital Programs/Slides