

Iris Resources –Digital Programs and Slides
Image Coordinator
Photo Contest
Fall 2012
Janet Smith

Sales: October 1, 2011 to September 30, 2012 October 1, 2010 to September 30, 2011

Slide Rentals	(2)	(4)
Digital/DVDs	(153 - 9 are e-mail)	(87)

Slide Rentals have been (1) Iris Family and (1) Iris in the Garden.

Recap of Income/Expense activity: Beginning of term 10-1-11 to 9-30-12

Total Income \$1,583.00 - (153--CD/DVD sold) and (2--Slide Sets rented)

Total expenses \$583.85 - Postage. Sales \$91.04, Postage \$190.31 and Supplies \$302.50

In 2012 we implemented the “Multi-Purchase” of Digital Programs at a lower cost opportunity. The purchase of 3 or more CDs qualifies. We have found Affiliates appreciate the ability of choosing various programs as opposed to designated sets.

MOTION:

Increasing the “email program” price from \$8 to \$10 per program that is emailed.

Image Coordinator

Information continues to be sent out to the hybridizers registering their iris. To date one digital photo has been received. A few hybridizers have asked to delay their photo submissions until next spring so they can re-photograph them.

Janet Smith
AIS Digital Programs-Slides
Photo Contest
Image Coordinator

Photo Contest

Same as last year I kept the two sections; Adult and Youth. Digital photographs made up the majority of the competition this year, with just a few prints.

291 photos - 68 adults

30 photos - 8 youth (5-17 years of age)

321 photos total

I continue to have difficulty helping the entrants understand the need of high resolution good quality photos. So too refraining from sending prints of their digital photos.

The judges were AIS members Jeanette Graham, Elledan McLeester, and Kelly Norris. I thank them for their time in the success of this year's photo contest.

We had 4 overseas entrants, Australia, Canada, Lithuania and Poland. Three of those won or were runners-up. I was able to have rhizomes sent to Canada, Lithuania and Poland thanks to Terry Aitken and Paul Black.

I will need to restructure the entry form verbiage hoping to clarify all the problems experienced this year.

The entry form must also reflect that winners and runners-up prizes of rhizomes will only be shipped within the United States. International winners will receive membership to AIS, as stated on the form. Because the custom forms and expense are just too cumbersome to deal with according to Paul Black and Terry Aitken, and I agree.