

22 May 2011

Committee for Electronic Services — John Jones Chmn.

On-Line Registration Checklist Database.

We currently have 314 subscribers (up from 306 in Oct '10, 2010) of which 133 are renewals and have received \$17915.00 in subscription revenues since the program inception from a total of 944 subscriptions representing 1906 years worth of access. Included are 6 foreign registrars and two committee chairs with complimentary access.

June 1st 2011	
Number of Subscribers	Will Expire in Year
122	12/1/11
104	12/1/12
29	12/1/13
17	12/1/14
10	12/1/15
2	12/1/16
5	12/1/17
8	12/1/18
5	12/1/19
1	12/1/20

October 1st 2010	
Number of Subscribers	Will Expire in Year
21	12/1/10
144	12/1/11
51	12/1/12
29	12/1/13
17	12/1/14
10	12/1/15
2	12/1/16
5	12/1/17
8	12/1/18
5	12/1/19
1	12/1/20

Online Subscription Service

The online membership subscription service using PayPal continues to work well. PayPal put us through a verification process to ensure we were a non-profit and conformed to their requirements.

Digital Projector

The digital projector continues to be used throughout the year. Everyone that has used it has been very complimentary on its ease of use and how great it is to be able to view digital pictures.

AIS Website (irises.org)

The new website design has been implemented with many new features. The feedback that I have received indicates it was well received with only one complaint about the new navigation system.

AIS Iris Encyclopedia

The AIS IE continues to grow. Bob Pries reports on the IE.

E-memberships Only Website Section

I am having a difficult time getting the authentication process established for the emembers section. I may create a separate website for emembers on a different host that will provide all the services we need. There would be appropriate links back and forth between the sites.

Additionally, I have not received the pdf files for the most recent AIS Bulletins for the emember section and consequently currently have no content other than irisregister.

Current Irisregister subscribers will automatically be emembers.

Bob Pries noted that the American Horticultural Society now has their magazine online. (<http://theamericangardener.org/publication/?i=69062>). After some investigation, I found the technology they used for their site. BlueToad is the name of the company and they provide the service and host the site for approximately \$190.00 - \$300.00 per issue for a bulletin at our current size depending on how much help we need from them. After the first issue we would probably not need their help. Their pricing structure also changes depending on whether we use their "branding" or our branding. I don't know what that means yet. They do not have discounts for non-profits. This looks like an excellent way to present our bulletin online.

Membership Lookup

The Membership lookup site is fully operational and is updated directly by the AIS Membership Secretary as needed. We have gotten very positive reaction to the service.

Judges Lookup

Judges Lookup is not yet implemented.

Scanning old Bulletins

Funding from the AIS Foundation for the bulletin scanning project was approved in Dec '10. We received a grant of \$10,000.00 for 2010 and \$2,000.00 for 2011. To date we have not requested the 2011 funds.

We have made considerable progress in scanning the old bulletins.

Thanks to Hal Stahley for donating issues 2 through 150 for the project. He did not wish to have them returned and thus we were able to cut them apart for scanning saving us considerable cost. The cut copies were maintained in page order and have been sent to the AIS Library.

To date we have had 263 bulletins scanned at a cost of \$7584.76 averaging \$0.34 per page. Most of these issues had only a few (if any) color pages. The non-color pages were scanned in black and white (B&W) to get the best text quality. Grey scale pictures were scanned in B&W. If anyone wants a better scan of any of the grey scale pictures we can ask the AIS librarian to scan them from the original. Color pages were scanned in color.

In the process of collecting the various issues we discovered some previously unknown Tid-Bits and other articles that will be incorporated into the library.

Thanks to Anner Whitehead for help identifying articles, and to Michele and Gerry Snyder, Dave Silverberg, Cheryle Deaton, and Dorothy Steifel for providing bulletins for the project.

At the moment I do not have a satisfactory solution to making the bulletin pdfs available in an online searchable environment that also protects the library from being downloaded en-mass. If we do not care about protecting the pdf library as an emember benefit, then this becomes a non-issue and multiple means are available for allowing access.