

**AISSTOREFRONTFALLBOARD2011
AIS BOARD MEETING FALL 2011
Atlanta, GA November 4-6, 2011**

ENCLOSED

- 1. AIS STOREFRONT INVENTORY as of September 30, 2011**
- 2. AIS STOREFRONT SALES –May 1, 2011 thru September 30, 2011. (Total \$ figures are included in the AIS Treasurer’s Report).**

AIS STOREFRONT INTEREST ITEMS:

A. 2000 -2009 Ten-Year Checklist: Due to the size and volume of Registrations and Introductions, the Print on Demand printer required a change in format. Mike Lowe and John Jones are making progress in changing the format. As of October 12, we have 105 orders for the Hard Cover Book and 25 orders for the Soft Cover Book. We also have several customers waiting to order the book when it becomes available.

B. AIS 2012 Iris Calendar: Supply (1000 copies) is due to arrive at the AIS Storefront on/about October 19, 2011. Not knowing the cost of printing and late production timeframe, we were not able to advertise this new item in the October issue of *IRISES*. Information and prices were posted on the AIS Website when AIS costs were known.

C. Reprint of “Invitation To Join” brochure: Approximately 1000 brochures on hand at the AIS Storefront. Reprint of 10,000 of the current “ITJ” is \$1200.00.

**Respectfully Submitted
John & Kay Ludi
AIS Storefront**