

Iris Resources – Slide and Digital Programs

Fall 2011

Janet Smith

I continue with our Committee Goals to “provide high quality slide/CD programs in whatever form requested to AIS Affiliate groups at a cost to them as determined by the AIS Board of Directors.” I continue to encourage the Board Members to review our CDs and slide programs and urge their own Affiliates to rent/purchase them.

Currently we have the CD ‘2010 Introductions’ completed and the ‘2011 Convention at Vancouver Island’ in the works.

<u>Sales so far:</u>	<u>October 1, 2010 to September 30, 2011</u>	<u>October 1, 2009 to September 30, 2010</u>
Slide Rentals	(4)	(8)
CD/DVDs	(87)	(68)

With Barbara Sautner donating several CD programs my “TO DO” is a lot less. A few ideas still exist and information being complied.

Slide Rentals have been (3) Iris Family and (1) Iris in the Garden.

Recap of Income/ Expense activity: Beginning of term 10-1-10 to 9-30-11

Total Income \$1,151.20 - (87--CD/DVDs sold) and (4--Slide Sets rented)

Total expenses \$437.12 - Postage. Sales \$64.42, Postage \$309.67 and Supplies \$63.03

In 2009 we implemented the “Complete Set” of CDs at a lower cost opportunity. This year Affiliates can now purchase a complete set of sections: Introductions; the Conventions; the Informational CDs (i.e. Awards, Iris Family etc.) or the Barbara Sautner Collection, still at a lower cost. One Affiliate has taken this opportunity with thanks.

There has been an agreement to update the website ad on a quarterly basis and a CD order form to be placed in the October Bulletin each year.

I continue to be enthusiastic about being the Iris Resources – Slides and Digital Programs Chair. I believe I continue to accomplished a “Wow” for the Slide and Digital Programs and shall be asking for your help and support in carrying out this mandate. AIS has many resources, members and hybridizers, to produce OUTSTANDING IRIS PROGRAMS for Affiliates, garden organizations and individual members. I look forward to making available programs with high quality pictures and accurate information.

Janet Smith, Chair
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