

CALENDAR REPORT – 2011 Calendar
Terry Aitken

The 2011 calendar is in production and samples should be available in Madison. Being personally freed up from the editorial position allowed me much earlier assembly of subjects. Moving production to Portland reduced assembly time by at least 45 days.

I was advised by the Storefront that we were not going to be sold out of the 2010 issue. The quantity of 2011 calendars is being reduced to 1500 from 2000. We only save about \$200 but it is a reduction from the budgeted amount. If we are fortunate enough to sell out, we can adjust the quantities upwards for next year.

The Calendar, as usual, represents a diverse range of iris subjects from all walks of life within our iris community. I received several requests to add January 2012 at the end of the Calendar. This could be accomplished within our budget constraints by using the back cover.