

Public Relations has been busy this year once again. All of the usual tasks have been continued and to make this report short. I have only selected four items to report on.

1. The wiki is being created at lightening speed. By the time you read this at the board meeting we should have 20,000 entries. This is about 25% of the known irises. Also all species listed in the BIS Species Guide now have their own pages and work continues to add all varieties and forms. All that in only six months! We now have 128 users adding pictures and text, of which 40 are docents. While a great tool, the wiki will do little to gain new members until we establish an e-membership.

2. AIS now has a Face-book page with 200+ fans.

3. I would like to make a motion that. **AIS create and office of National Collections, Display, and Test gardens. See the last PR report for discussion.**

4. **That AIS form a committee to study the interaction of AIS and Iris nurseries.**

Although several of these initiatives have great promise, The organization is in worst shape than when I started as a board member. My first message titled the Sky is Falling is even more true. In five years we have not been quick enough to get anything in place that would stem the loss of membership, and our subsequent loss of revenue. I have failed as a director. There is still hope that if we could ever get everything working, that we could reverse this trend, but now it will take many years to rebuild the organization to what it was if we can ever get to that phase.