

# Iris Resources – Slide and Digital Programs

## Fall 2010

**Janet Smith, Coarsegold, CA**

We continue with our Committee Goals to “provide high quality slide/CD programs in whatever form requested to AIS Affiliate groups at a cost to them as determined by the AIS Board of Directors.” I encourage the Board Members to review our CDs and slide programs and urge their own Affiliates to rent/purchase them.

Currently we have completed the CD’s ‘2009 Introductions and ‘2010 Convention at Madison’ donated by Bob Plank.

<u>Sales so far:</u>	<u>October 1, 2009 to September 30, 2010</u>	<u>October 1, 2008 to September 30, 2009</u>
Slide Rentals	(8)	(19)
CD/DVDs	(68)	(203)

We have many more in the developmental stage. The problem we have is the time to keep up with all the new ideas we have.

Slide Rentals have been (2) Beardless, (1) Iris Family, (5) Iris in the Garden.

Recap of Income/ Expense activity: Beginning of term 10-1-09 to 9-30-10

Total Income \$1,332.90 - (68--CD/DVDs sold) and (8-- Slide Sets rented)

Total expenses \$951.05 - Postage. Sales \$104.28, Postage \$117.79 and Supplies \$728.98

We truly believe the “economy” is the reason for the noticeable decrease in sales for this year vs last year.

We did receive many suggestions for new programs and also many offers of help in the form of programs that members have developed themselves. We are working on all of these suggestions.

I continue to be enthusiastic about being the Iris Resources – Slides and Digital Programs Chair. We believe we have accomplished “Wow” for the Slide and Digital Programs and shall be asking for your help and support in carrying out this mandate. AIS has many resources (members, slides, hybridizers) to produce OUTSTANDING IRIS PROGRAMS for Affiliates, garden organizations and individual members. We look forward to making available programs with high quality pictures and accurate information.

Janet Smith, Chair  
Iris Resources – Slides and Digital Programs