

AIS Fall 2010 Report
Advertising Manager

To: AIS Board

13 Oct

Since I am no longer a Board member, I will not be attending the fall AIS Board meeting.

I enjoyed my time serving on the Board and gained a great deal of respect for all of those serving AIS. I salute each of you for your dedication and service to this great organization.

The President asked me to continue in my present capacity as AIS Advertising Manager and I have agreed to continue on as she has a "full plate" trying to fill several positions. On the other hand if there is anyone just "chomping at the bit" to serve in this position, please let us know!

There is very little activity during this reporting period. Most advertising revenue is received in the December-April period.

Normal housekeeping activities such as contacting advertisers, answering questions and paperwork take place during this period.

Busy (hectic) time for me begin as I start sending reminders to current and former advertisers these next two months The letters and e-mail generate activity and the checks start flowing.

Sorry to miss visiting with all of you. Have a great productive meeting.

Sincerely,

Bob Keup
Advertising Manager