

Iris Resources – Slide and Digital Programs Spring 2009

Janet Smith, Coarsegold, CA

We continue with our Committee Goals to “provide high quality slide/CD programs in whatever form requested to AIS Affiliate groups at a cost to them as determined by the AIS Board of Directors.”

I encourage the Board Members to review our CDs and slide programs and urge their own Affiliates to rent/purchase them.

Currently we have completed new CDs of ‘It’s Show Time’, 2008 Intros, and a DVD ‘2008 Convention’.

Sales so far:	<u>October-08 to April 15, 2009</u>	<u>January-08 to September 30, 2008</u>
Slide Rentals	(12)	(29)
CDs	(84)	(73)

We have many more in the developmental stage. The present problem we have is the time to keep up with all the new ideas we have.

Slide Rentals have been (1) 2003 Intros, (2) 2004 Convention, and (2) Iris Family. The two new slide programs, (5) Iris in the Garden and (2) Iris Color and Pattern Terminology are being met with great enthusiasm.

Recap of Income/ Expense activity: Beginning of term 10-1-08 to 4-30-09

Total Income \$1,227.05- (84--CD/DVDs sold) and (12-- Slide Sets rented)

Total expenses \$912.63 - Postage. Sales \$128.43, Postage \$120.40 and Supplies \$663.80

We did receive many suggestions for new programs and also many offers of help in the form of programs that members have developed themselves. We are working on all of these suggestions and hope to have several completed for sale at the 2009 Convention in Kansas City.

For the new projectors, all our CD programs now contain JPG files of the power point programs for those Affiliates who might have obtained the newest technology, which require them.

We are also working on converting the most popular CDs to simple DVDs as they are requested.

I continue to be enthusiastic about being the Iris Resources – Slides and Digital Programs Chair. We believe we have accomplished “Wow” for the Slide and Digital Programs and shall be asking for your help and support in carrying out this mandate. AIS has many resources (members, slides, hybridizers) to produce OUTSTANDING IRIS PROGRAMS for Affiliates, garden organizations and individual members. We look forward to making available programs with high quality pictures and accurate information

Janet Smith, Chair
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