

28 Apr 2009

## **Committee for Electronic Services — John Jones Chmn.**

### **On-Line Registration Checklist Database.**

We currently have 266 subscribers (up from 253 in November '08) (104 of which are renewals) and have received \$13571.00 in subscription revenues since the program inception in September 2003. Additionally there are 5 foreign registrars and one committee chair with complimentary access.

Number of Subscribers	Will Expire in Year
80	12/1/09
71	12/1/10
48	12/1/11
20	12/1/12
10	12/1/13
7	12/1/14
8	12/1/15
2	12/1/16
5	12/1/17
8	12/1/18
1	12/1/19
1	12/1/20

The AIS Registrar is making great progress in normalizing the electronic database and as updates are available they are uploaded to the online file.

### **Online Subscription Service**

The online membership subscription service using PayPal continues to work well.

### **Digital Projector**

The digital projector continues to be used throughout the year. Everyone that has used it has been very complimentary on its ease of use and how great it is to be able to view digital pictures

### **AIS Website (irises.org)**

We are making great progress in the redesign of the AIS website. Several new tools have been found that will make navigation on the site much easier to maintain and for viewing slide shows.

I am working on the navigation framework. Once we have that in place and the content page templates, Chris Hollinshead will begin the process of actually implementing the site.

### **Generic Email Addresses**

Generic email addresses (something@irises.org) have been assigned to all AIS Board members and Committee Chairs and are forwarded automatically to their normal email addresses.

A problem exists for users who have AOL addresses. Because there is so much SPAM floating around AOL threatened to blacklist LunarPages (our ISP) unless we stopped forwarding SPAM messages to AOL addresses. They can't distinguish that we are not the originator of the SPAM. Consequently, AOL users either have to use webmail to check their AIS mail or we have to publicize their AOL addresses and not the AIS generic address.

### **AIS Wiki**

We are in the process of establishing the AIS wiki site (<http://wiki.irises.org>). The basic software package has been deployed and we are working on the security and account access. Procedures and policies for the wiki will be developed by the Public Relations and Marketing Committee.

### **Members Only Website Section**

Still to be determined is what content the Members Only section will contain.

### **Membership Lookup**

The Membership lookup site is fully operational and is updated directly by the AIS Membership Secretary as needed. We have gotten very positive reaction to the service.