

CALENDAR 2011 Fall Report 2009

Graphic layout by Gayton Design \$1,100 includes FEDEX to NY

DNP Hong Kong	2000 copies	\$4,640.	Delivery 90 days at \$2.87/unit
	2500 copies	\$5,375	\$2.59/unit

Graphic layout by Gayton Design-----\$1,015 includes Priority to Portland

Bridgetown	Portland 2000 copies =	\$4,946	Delivery 10 days at \$2.98/unit
	2500 copies =	\$5,181	\$2.48/unit

The original objective with the calendars was to have them available as fund raisers at shows and sales to the general public. Assembly in time for spring shows is a challenge, time wise with all of the other activities, but they could at least be available for summer sales if we use Bridgetown Printing.

Calendar assembly schedule.

Assemble photos and text, check proofs with Gayton Design during the month of June after TB bloom season. If I am relieved of the Bulletin Editorial role, I may be able to move the calendar out before TB bloom season in April. Perhaps even with the April Bulletin.

Photo contest entries/winners will be utilized within the context of "iris diversity" with the objective of selling irises and AIS to the general public.

Recommend going with Bridgetown Printing, 2500 quantity, and spring delivery.

Terry Aitken