

BULLETIN BUDGET FALL 2009 FOR 2010

Bridgetown Printing

5 1/2" x 8 1/2", Perfect bind, \$46,643. with 128 pages. OPTION #1
\$45,493. with 116 pages, half signature less

8 1/2" x 11", Perfect bind, \$46,933. with 64 pages OPTION #2
\$44,667 with 58 pages, half signature less

8 1/2" x 11", Saddle stitched, \$42,771 with 64 pages OPTION #3
\$40,616 with 56 pages, half signature less

Graphic Arts Layout = Erica \$6,250 setup for 8 1/2" x 11" is \$1500 one time

Editor (Terry or Kelly) \$4,000

Managing Editor (Terry)..... \$2,000

Mail Service /postage(AKA) ..\$15,200

Symposium cost \$1500----- not included at this time if bound in the bulletin

Contingency-----\$ 500

Total annual

5 1/2" x 8 1/2", as is, -----\$74,500, \$1000 less than last year with less bulletins

OPTION #2: 8 1/2" x 11", **perfect bind**, add \$300 for publishing annually.
One time setup cost for template, add \$1500

OPTION #3: 8 1/2" x 11", **saddle stitch**, reduce price by \$4200 annually.

OPTION #4

Reduce page count by 1/2 signature, cost reduction = \$1000 on 5 1/2" x 8 1/2"
= \$2000 on 8 1/2" x 11"

Votes

#1 Symposium in Bulletin or as an insert.

#2 Bulletin size? (From options above.)

#3. Perfect bind or saddle stitch? (Saddle stitch not available with 5 1/2" x 8 1/2")
Saddle stitch saves \$4,200 annually. Perfect bind has been popular.

#4 Establish a Photo Zcar or photo resource person

#5 Recommend Kelly Norris as full time editor. Terry to remain as managing editor.