

ADVERTISING REPORT

Below is a copy of the email I received from Bob Keup which consists of his report to the board. Michelle

Subject : **AIS Advertising**

To: **AIS Board**

From: **Bob Keup Advertising Editor**

Not a great deal of activity has taken place during this reporting period. I went back over mailing list for the past 2 years and sent information to over 100 advertisers, current and past, reminding them of procedures and deadlines for their advertisements. Hopefully we will see some response from former advertisers.

Many **Display** ads have been received and I am hopefully we will at least match last years participation rate.

Sincerely

Bob Keup