

3 Apr 2008

Committee for Electronic Services — John Jones Chmn.

On-Line Registration Checklist Database.

We currently have 232 subscribers (up from 229 in November '07) (86 of which are renewals) and have received \$10644.00 in subscription revenues since the program inception in September 2003. Additionally there are 5 foreign registrars with complimentary access.

Number of Subscribers	Will Expire in Year
61	12/1/08
73	12/1/09
44	12/1/10
23	12/1/11
10	12/1/12
3	12/1/13
3	12/1/14
7	12/1/15
2	12/1/16
5	12/1/17
1	12/1/18

The AIS Registrar is making great progress in normalizing the electronic database and as updates are available they are uploaded to the online file.

Online Subscription Service

The online membership subscription service using PayPal continues to work well. The Aril Society has asked that they be sent a notice from the website when an ASI subscription has been processed via PayPal. The current programming process does not allow us to send notifications to two different email addresses and since the AIS Membership Secretary processes the PayPal transaction, they must be the recipient of the automatic notification. AIS Memsec sends notifications to all section and cooperating societies of membership transactions received by that office including PayPal transactions.

Digital Projector

The digital projector continues to be used throughout the year. Everyone that has used it has been very complimentary on its ease of use and how great it is to be able to view digital pictures

AIS Website (irises.org)

The website has been successfully moved from its previous host to Lunar Pages. We have begun the process of redesigning the website by soliciting ideas from multiple sources. I am also soliciting programming help from volunteers and hope to have a new design in place by the Fall meeting.

Generic Email Addresses

Generic email addresses (something@irises.org) have been assigned to all AIS Board members and Committee Chairs and are forwarded automatically to their normal email addresses. The generic addresses are now listed on the AIS website and in the AIS Bulletin. I am in the process of creating generic email addresses for the RVPs. Once I have finished that task I will convert the addresses for the AIS email lists to their generic equivalents.

Public Exhibits Toolbox

The AIS Public Exhibits Toolbox has been successfully implemented on the website. See the Public Relations and Marketing report for further information.

Members Only Website Section

I have not implemented the Members Only section yet. I have not resolved how to present the back issues of the Bulletin that we have, nor is there additional content yet.

AISBoard.org

AISDiscuss started to receive some SPAM. I have invoked a SPAM filter available on Lunar Pages that marks suspected email.

Membership Lookup

The Membership lookup site is fully operational and is updated directly by the AIS Membership Secretary as needed.

AIS Website

The AIS Website continues to be managed in an extremely professional way by Chris Hollinshead. Many thanks and congratulations to him.