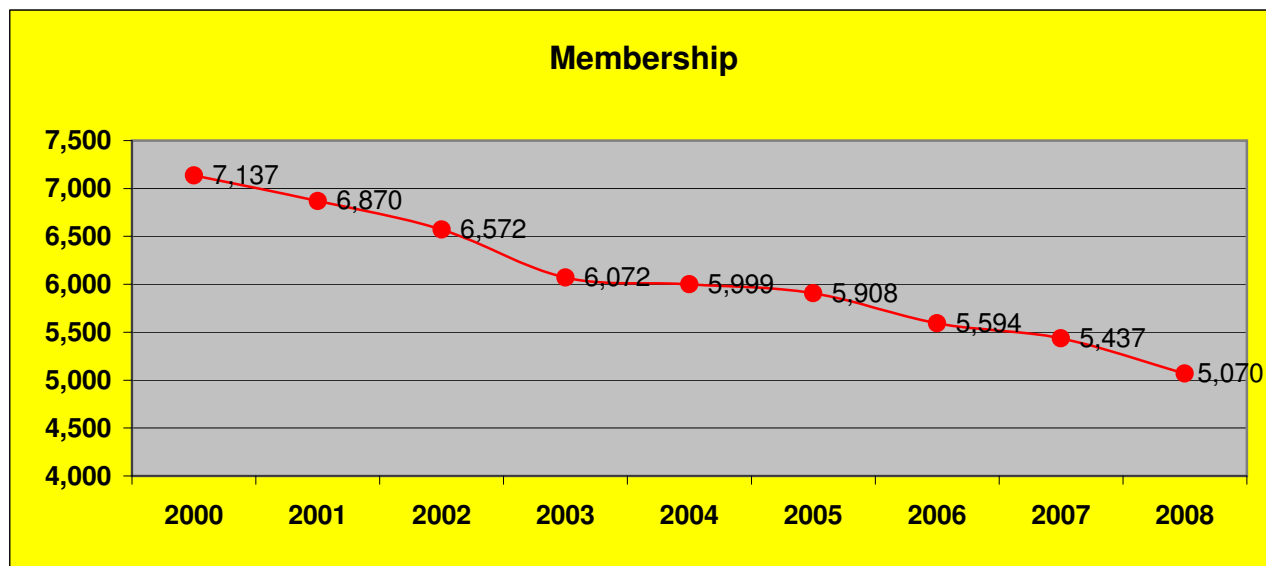


October 2007 thru March 2008										
New	PayPal	%	Renew	PayPal	%	Reinstated	PayPal	%	Dropped	Net
173	43	24.9%	1,898	157	8.3%	64	16	25.0%	604	-367

Net Membership for the last 6 months has dropped by 367 members. This is on par with our past history where we were losing 5% /year. We normally will gain 150 to 200 new and reinstated members between now and the end of September.

It should also be noted that 25% of our new and reinstated members used Pay Pal to join.

The following graph shows the membership trend over the last 8 1/2 years.



At the current rate of membership decline we will be down to 3,482 members by 2016 or less than 50% of 2000 membership

Lastly, the Membership office has taken in approximately \$58,000 so far this year. The balance of our members will account for an additional \$14,000 by the end of September. If we are going to make our budgeted numbers we need a gaggle of new members. Either 320 Single Annual or 134 Single Triennial.

2007/2008 Life Members		
Qtr	Deceased	New
1st	7 SL	
2nd	2 SL	2 DL
	1/2 DL	1 SL
3rd		
4th		

	Memberships	Members
Single Life	350	350
Dual Life	126	252
Honorary Life	3	3
Totals	479	605

The three Honorary Life Members are:

- The Smithsonian Institution Library
- The American Horticultural Society Research Library
- Dr. George Rodioenko