

Bulletin Budget for 2009

Bridgetown Printing	\$47,000
Graphic Artist and Layout..	\$6,500
Editors.....	\$4,000
Mgr Editor.....	\$2,000
AKA (mail service).....	\$5,000
Postal	\$8,800
Symposium Ballot.....	\$1,500
Contingency.....	\$700
Total.....	\$75,500

Discussion.

During the assembly and time constraints of the July Bulletin, it became expedient to bind the Symposium Ballot into the Bulletin. Response from the RVP's was all over the map. Response was about 50% of "normal". (Normal being about 22%) In extended discussion with my own Region, the comments were-

1. I didn't read my Bulletin.
2. It wasn't where I was used to seeing it. (Loose leaf.)
3. The system is fine. We just need a reminder in big bold print on the address sheet.
4. I like the old way better.

The current relationship between the Managing Editor and alternating editors is working fine and we are willing to continue this pattern with Kelly Norris doing the April and October issues and Terry doing the July and January issues. Barbara Aitken would like to see more editors involved.

Subject matter has been quite diverse and we hope to have all Sections and Cooperating Societies represented at some time during a 2 year time frame.

Another option might be to change one 32 page black and white signature to color. Added cost would be -----? (I will get a price from Bridgetown)

Terry Aitken, Managing Editor