

AIS CALENDARS for 2010.

Fall Board meeting, Nov.1, 2008

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2007 estimate DNP (Publisher) = \$5,020 for 2000 copies
2007 “ Gayton (Layout) = \$916.
Contingency = \$100.
Total \$6,036.00

2008 estimate for 2009 Calendars

Estimate from DNP America,LLC. (Hong Kong) \$4,760.00 for 2000 copies (\$2.38 each)
Estimate from Gayton Design, Oakland (layout) \$1,015.00
Contingency \$225.00
Total \$6,000.00 (**AIS cost - \$3.00 each**)

2009 estimate for the 2010 Calendars

Best guess from DNP America, LLC (Hong Kong) \$5,500 for 2000 copies (\$2.75)
\$5,750 for 2500 copies (\$2.30)
Estimate from Gayton Design, Oakland (Layout) \$1,085
Contingency..... \$215
Total..... **\$6800.(2000 copies = \$3.40 each)**

International exchange rates and transportation costs are so volatile that DNP cannot bid the services accurately. They suggest a best guess estimate at 10% more than last year, then confirm a bid closer to the time of production.

Specs include 360 dpi (AIS Bulletin is 300 dpi) Paper weight is in metric???

Delivery from Hong Kong to Seattle was 3 weeks. Loading and unloading is extra time.

Comments - excellent quality and service.

Subjects.

Photo contest subjects will be considered.

Iris in photo will be required.

“Iris in the landscape” theme will be a priority.

Diversity of iris types will be included.

“Wow factor” in play.