

# The American Iris Society

## News & Notes - April 2021

In addition to publishing an issue of News & Notes monthly, we have begun using Constant Contact to send additional announcements. The added emailings have been:

- Notices to Emembers when new *Bulletin* and Supplement issues are available
- Notices to hybridizers for surveys and for Registrar related changes of special interest
- Webinar registration announcements with links to the registration area

This has required creating new mailing lists for each topic. The Emembers list came from the Membership Secretary. Hybridizers came from John Jones and from our notice about the survey in News & Notes. The additional addresses for webinar registration announcements come from club members responding to notices in News & Notes.

The Membership Secretary supplies email addresses for new members as they come in. This allows sending new members copies of the most recent News & Notes and any active webinar registration announcements.

The layout of News & Notes was updated to make it mobile device friendly. So far the response has been positive.

Pages continue to be created on the Iris Encyclopedia for News & Notes topics. Recent ones include [Iris Shows by date for 2021](#) and [Virtual Iris Shows for 2021](#). Another one mentioned in most issues of News & Notes is the [Daily Iris Puzzle](#).

My recommendation is that all AIS functions consider including the Iris Encyclopedia and News & Notes as resources for their work. I'd be glad to help them explore the possibilities.

Wayne Messer  
News & Notes Editor  
April 22, 2021