



# AIS Social Media


Fall 2021  
For Information Only

# Facebook page



**The American Iris Society**

@theamericanirissociety · Nonprofit Organization

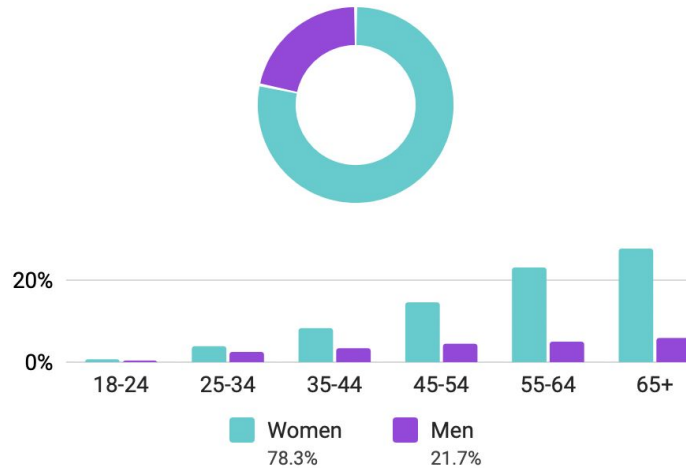
 [Edit Sign Up](#)

# Facebook page

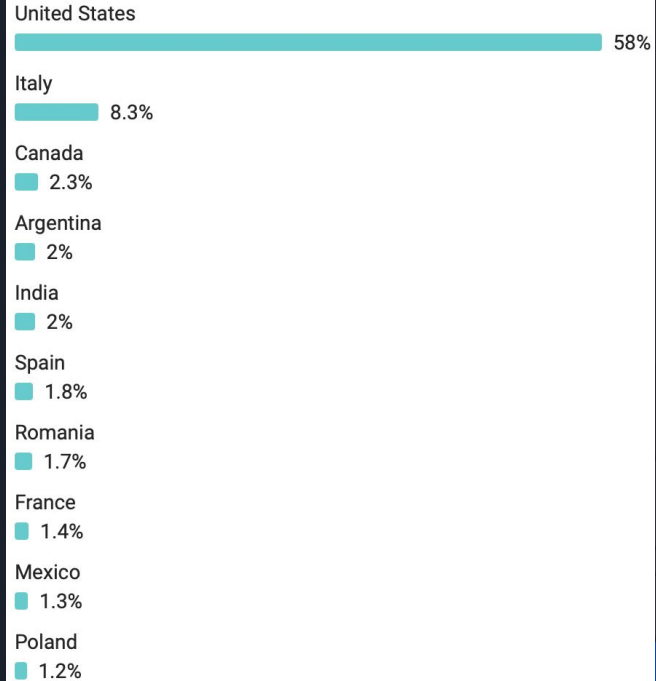
## Facebook Page Likes ⓘ

15.4K

## Age & Gender ⓘ



## Top Countries



# Facebook Iris Lovers Group



Edit

Group by The American Iris Society

## Iris Lovers

Public group · 15.2K members

Joined

+ Invite

# Facebook Iris Lovers Group

15,157 Total Members [i](#)

▲ 0.82% vs. Aug 25, 2021

Oct 24, 2021

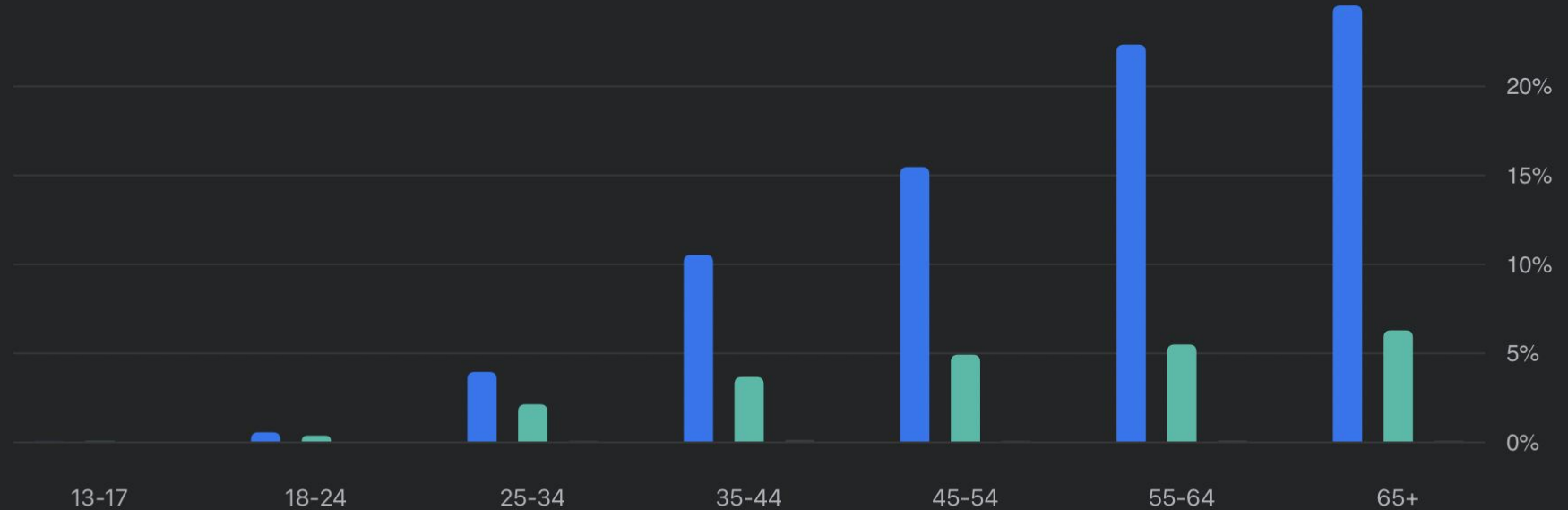


# Facebook Iris Lovers Group

## Age and Gender ⓘ

Sep 27, 2021 - Oct 24, 2021

● 77% Female ● 23% Male ● 0% Custom



# Facebook Iris Lovers Group

## Top Countries

United States	10,427
Canada	430
Italy	368
Australia	326
United Kingdom	319

## Top Cities

Los Angeles, CA	58
Moscow, Russia	57
New York, NY	55
Phoenix, AZ	48
Fort Worth, TX	47

## Admins:



Bryce Williamson

Admin



Mikey Fought Lango

Admin



Heather Grace Haley Broberg

Admin



Cathleena Beams

Admin



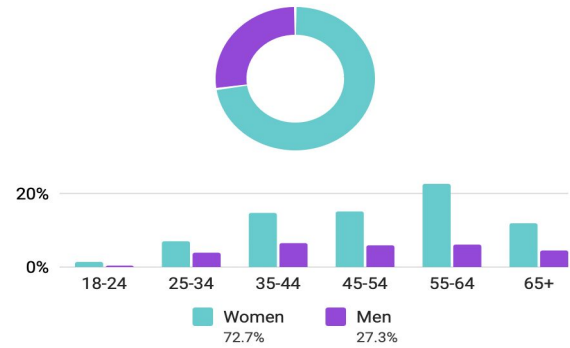
Andi Rivarola

Admin

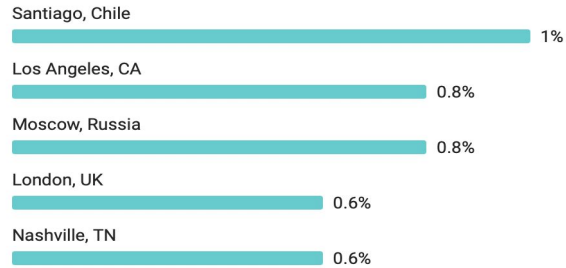
## Instagram Followers ⓘ

890

### Age & Gender ⓘ



### Top Cities



# Instagram





Edit profile

## The American Iris Society

@TweetAIS

The American Iris Society was founded in 1920, and is dedicated to iris, the Flower of the Rainbow and its members who love them.

📍 United States [🔗 theamericanirissociety.blogspot.com](https://theamericanirissociety.blogspot.com)

📅 Joined January 2011

988 Following 1,715 Followers

### SEP 2021 SUMMARY

Tweets

8

Tweet impressions

7,074

Profile visits

785

Mentions

4

New followers

3

Twitter

# World of Irises

## The Blog of The American Iris Society

Pageviews (all time):

All Time 1427632 

Today 11 


Yesterday 309 

This Month 7794 

Last Month 12694 

World of Irises



All time 

Views

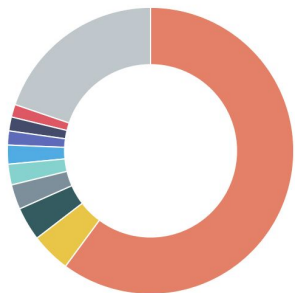
1.43M  1.56K 













# World of Irises

## The Blog of The American Iris Society

Pageviews by country (all time):



	United States	858K
	Russia	63.8K
	France	53.9K
	Canada	40.1K
	Germany	33.3K
	United Kingdom	30.5K
	Sweden	22.6K
	Australia	22.4K
	Ukraine	20.4K
	Other	282K

# World of Irises

## The Blog of The American Iris Society

Currently the blog is in transition.

- Bryce Williamson (Region 15) is retiring and Heather Haley is taking the lead position.
- There are currently 15 bloggers.
- Some post regularly, and others post sparingly.
- Many of the posts are re-published in other publications, including IRISES, and other countries.
- Many of the posts are also re-published on social media.
- The AIS Blog started in March of 2011.