

AIS 2023 IRIS CALENDARS

The Sundance Press Print Proposal for 750 copies of the AIS 2023 Iris Calendar is \$1952.50 (\$1755.00 printing plus \$197.50 estimated shipping). Due to an increase in printing cost, this is a \$.05 per copy over last year. Cost per copy is \$2.60.

Recommendation: That AIS purchase a quantity of 750 AIS 2023 Iris Calendars to be printed by Sundance Press for a cost of \$1952.50. (Note: The cost is still within the Calendar Restricted Line Item of \$2000.00.)

There has been an increase in postage (mailing – Storefront to customer). Individual copy - an increase of \$.10, pack of 10 – an increase of \$.75. I have also heard there is a possibility of another postage increase in the coming year.

Recommendation: That the price for a single calendar remain at “Regular Price” \$8.00 each, “Early Bird Special” \$7.00 (same as 2022 calendars). Pack of 10 “Regular Price” \$52.00, “Early Bird Special” \$42.00. (Current price for pack of 10 – “Regular Price” \$50.00, “Early Bird Special” \$40.00).

Pricing for Canada and International customers – [“Contact the Storefront for pricing”](#). We have had very few orders from outside the USA for calendars. In most cases the calendar was in a combined order with other items.

John Ludi

AIS Storefront