

## INFORMATION ONLY

**Fall 2020 AIS Membership Report**

Submitted by Pam Messer, Membership Secretary

Regional Membership Numbers

The 22 *AIS Domestic Regions* range in membership from 25 to 430, with AIS affiliates per region ranging from 1 to 15. This broad range suggests the challenges to the largest and smallest regions are due for an evaluation.

The 17 *AIS Overseas Regions* have a combined total of 165 members, with Australia leading with 28 members, New Zealand at a close second with 26 members, the United Kingdom with 20 members. Given the advances in Zoom sessions and the southern hemisphere growing season, it might be time to consider the possibilities of international virtual tours and education event locales.

General Membership Numbers

The membership totals as of Sept 30, were down from 3,705 (as reported in the Spring 2020 report) to 3,622. However, the unusual nature of 2020 should be taken into account when trying to compare membership numbers and activity to any prior years. This is especially true regarding the Youth member numbers.

Full AIS Membership Conversion Options

This new option, available beginning in 2021, already has a waiting list of requests for conversion. The conversion is cash-free and provides full value to those already holding both standard AIS membership and AIS E-membership. It is expected to be a very smooth process.

Streamlining Flow of Membership Information to Regions and SectionsRegions

New member information and changes regarding current members is most useful when it reaches Regions in a timely manner. In order to meet that objective, Monthly Update/Changes Reports are being suspended and are being replaced the immediate forwarding of the new information.

*Full Regional Reports* are moving from a Quarterly schedule to a Semi-Annual Schedule with the addition of *Interim Upon Request Regional Reports* to meet the needs of individual regions. *Upon Request Reports* are already available to any of the AIS Administrative team as a useful, timely service. This just expands the use to a regular, formalized practice for regions.

Sections

Sections Passthrough Payments will continue to be forwarded at the end of each month. However, Sections will begin receiving all information regarding new and renewing Section members with the same immediate forwarding of information procedure used for regions.

It is hoped that these changes will allow Regions and Sections to interact more quickly with new members and correct their membership data in a timely manner.

Membership Numbers Details at Year End 2019-2020 AIS Fiscal Year

AIS Membership Count by Membership Type			
Form	Type	Count	Total
Traditional			<b>2674</b>
	Individual Adult	2623	
	Youth	36	
	Society	2	
	Business	1	
	Garden	8	
	Library	4	
E-memb			<b>328</b>
	Individual Adult	320	
	Youth	1	
	Society	1	
	Business	1	
	Courtesy	5	
Print + E			<b>220</b>
	Individual Adult	219	
	Youth	1	
Neither Print nor E			<b>212</b>
	Youth without Bulletin	212	
<b>Total</b>			<b>3434</b>

Membership by Type of Member - Domestic								With Affiliates	
Region	Adults	Youth	Society	Business	Garden	Library	Total	Affiliates	Total
1	90	1				1	92	3	95
2	96	5	1		3	2	107	4	111
3	109	1			1		111	3	114
4	302	4	1		1	1	309	7	316
5	116	1					117	6	123
6	165	5				1	171	9	180
7	183	7					190	11	201
8	61					1	62	3	65
9	88	2			1		91	5	96
10	25						25	1	26
11	62	2					64	4	68
12	45						45	2	47
13	166	3		2		2	174	8	181
14	307	121			1	1	430	15	445
15	274	7			2	1	284	10	294
17	256	12			1		269	14	283
18	211	68			1		280	13	293
20	76	3			1		80	3	83
21	109	9			1		119	7	126
22	139	2					141	11	152
23	74						74	5	79
24	70						70	8	78
Total	3024	253	2	2	13	10	3305	152	3456

Membership by Type of Member - Overseas								With Affiliates	
Region	Adults	Youth	Society	Business	Garden	Library	Total	Affiliates	Total
33	26		2				28		
36	4						4		
39	3						3		
40	6						6		
43	12		6	1	1		20		
45	11			1			12		
46	12					1	13		
47	1						1		
51	6						6		
53	18						18		
55	6						6		
59	24		2				26		
62	6						6		
67	3						3		
69	1						1		
70	1						1		
71	4						4		
73	1						1		
75	3						3		
77	2						2		
81	1						1		
Total	151	0	10	2	1	1	165		

AIS Membership by Region - Domestic				
Region	State/Province	Count	Total	Percent
1			95	2.75%
	Connecticut	19		
	Maine	27		
	Massachusetts	43		
	New Hampshire	4		
	Rhode Island	1		
	Vermont	1		
2			111	3.21%
	New York	76		
	Ontario	31		
	Quebec	4		
3			114	3.30%
	Delaware	11		
	New Jersey	35		
	Pennsylvania	68		
4			316	9.14%
	District of Columbia	4		
	Maryland	64		
	North Carolina	73		
	Virginia	159		
	West Virginia	16		
5			123	3.56%
	Florida	18		
	Georgia	65		
	South Carolina	40		
6			180	5.21%
	Indiana	51		
	Michigan	69		
	Ohio	60		
7			201	5.81%
	Kentucky	54		
	Tennessee	147		
8			65	1.88%
	Minnesota	30		
	Wisconsin	35		
9			96	2.78%
	Illinois	96		
10			26	0.75%
	Louisiana	26		
11			68	1.97%
	Idaho	40		
	Montana	26		
	Wyoming	2		
12			47	1.36%
	Utah	47		

AIS Membership by Region - Domestic				
Region	State/Province	Count	Total	Percent
13			181	5.26%
	Alaska	1		
	British Columbia	11		
	Oregon	67		
	Washington	102		
14			445	12.87%
	California northern 2/3	410		
	Hawaii	1		
	Nevada	34		
15			294	8.50%
	Arizona	98		
	California southern 1/3	196		
17			283	8.19%
	Texas	283		
18				8.48%
	Kansas	84		
	Missouri	207		
20			83	2.40%
	Colorado	83		
21			126	3.64%
	Iowa	40		
	Manitoba	9		
	Nebraska	61		
	North Dakota	2		
	South Dakota	14		
22			152	4.40%
	Arkansas	56		2.29%
	Oklahoma	96		
23			79	2.29%
	New Mexico	79		
24			78	2.26%
	Alabama	51		
	Mississippi	27		
	Domestic Total		3457	100%

AIS Membership by Region - Overseas				
Region	State/Province	Count	Total	Percent
33	Australia		28	16.97%
36	Belgium		4	
39	Czech Republic		3	
40	China		6	
43	United Kingdom		20	12.12%
45	France		12	7.27%
46	Germany		13	7.88%
47	South Korea		1	
51	Netherlands		6	
53	Italy		18	10.91%
55	Japan		6	
59	New Zealand		26	15.76%
62	Poland		6	
67	South Africa		3	
69	Sweden		1	
70	Slovenia		1	
71	Switzerland		4	
73	Spain		1	
75	Ukraine		3	
76	Slovak Republic		1	
77	Russia		1	
81	Hungary		1	
Overseas		Total	165	100%