Iris Encyclopedia Report January 2020

The following is a list of statistics for the year 2019:

Monthly history					
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 2019 2019 2019 2019 2019 2019 2019 2019					
Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 201	9 10,400	25,421	612,492	2,485,078	87.59 GB
Feb 201	.9 9,442	22,256	646,993	2,269,207	85.54 GB
Mar 201	.9 10,547	23,801	551,076	2,589,531	93.19 GB
Apr 201	9 16,632	34,806	723,800	3,729,085	115.70 GB
May 201	20,843	45,179	992,683	4,985,463	153.13 GB
Jun 201	9 16,258	35,231	717,579	3,642,474	112.32 GB
Jul 201	9 27,278	44,442	647,860	3,196,526	104.48 GB
Aug 201	.9 13,187	29,176	512,828	2,819,070	91.11 GB
Sep 201	.9 11,748	24,388	561,690	2,287,302	74.39 GB
Oct 201	9 23,581	80,756	628,328	2,262,610	69.79 GB
Nov 201	.9 23,130	160,221	699,927	2,185,576	65.26 GB
Dec 201	.9 59,879	174,003	661,144	2,102,962	64.11 GB
Total	242,925	699,680	7,956,400	34,554,884	1116.62 GB

A few years back I would have very pleased to see 10,000 unique visitors in a month. This number continues to grow and now some months see as many as 59,879 visitors in a month. At first, the almost 60,000 in December, I thought was an anomaly but January is on track for a similar number. Nonetheless I think I can say with confidence that the Encyclopedia provides the greatest exposure to the public of any of AIS's initiatives. In fact it provides more exposure than all of AIS's other media put together. For this reason I believe the board should be paying attention to the possibilities and realities that the wiki offers.

- I believe the board should establish some goals for the wiki and enable their enactment.
- The wiki should be more extensively linked to and from our various digital resources.
- The inclusion of images from registration was first enacted about 8 years ago but progress on that happening is still very limited.

The 100th Anniversary initiatives:

In the spirit of ensuring the history of the American Iris Society is archived in a retrievable way, I have been working on pages that summarize its history. Look under AIS History

<u>http://wiki.irises.org/Main/InfoHistory</u>. Here you will find certain topics that organize our historic information. There is a topic AIS presidents:

<u>http://wiki.irises.org/Main/InfoHistoryOfSocietyPeoplePresidents</u>. There is a gallery of images of the current and past presidents each linked to a page giving some iris biography for that person. This is in the Bio web where there are three lists:

- Hybridizers
- Scientists
- Notables

The notables are people who have contributed to Iris History but may not have been scientists or hybridizers. Usually they are officers of the society, Secretary, Treasurer, Directors etc. As mentioned there is a page for all the presidents but I intend to have galleries for the other offices. Currently the list of directors contains that last 40 years of directors and I hope to have images for all of them. See http://wiki.irises.org/Main/InfoHistoryOfSocietyPeopleDirectors .

It would be very helpful to have whatever Bios the Secretary has for directors when their names where voted on by the board. I would like the board to approve inserting these bios. If need be they could be edited.

Convention images:

The upcoming convention will be a historic landmark for AIS. I would like to see good documentation of the event. I would create a series of pages for each day of the convention and request participants post images of what they see on each day.

I would like to find a couple of photographers that could record and post images of each of the entered Irises in the international competition. The entered Irises could have a page of their own with the winners posted later.

Special Supporting images for printed articles:

The Special Anniversary Supplement Part one will be published the end of January. I compiled an article that is an historical prologue to the birth of AIS. Unfortunately many images that I wished to include in the article look fine on a monitor but are not dense enough to print well. At the end of the article there is a URL given that people can use to find these images and links to further information. The URL takes one two PowerPoint presentations found in the Online Library. The Printed prologue acts as a

commentary for these presentations. See <u>http://wiki.irises.org/Hist/PrologueTo100</u>. I would recommend that the Wiki be used in this manner for other printed articles, where digital images, but not printable images are available.

Additional comments on the online library are in that report.