

Yearly Report for 2019(**information only**)

Submitted by Dawn K. Boyer

Spring and Winter, 2019: 9 Display Ads, \$2100

47 Shopping Ads, \$3560

Total, \$5660

Summer, 2019: 1 Shopping Ad, \$60

Winter, 2020: (As of January 10 ) Ads to run in Winter edition:

3 Display ads, \$700

40 Shopping ads, \$2680

1 Display Ad to run in Spring edition, \$200

Total, \$3580

6 Non-renewals : 2 weather destruction to beds

3 no response after two reminders sent

1 caring for family member

I anticipate good advertising to occur in the Spring edition of IRISES with Display ads, and 2 Shopping ad people will be up for renewal, which will raise the yearly Shopping ad renewal total to at least \$2820. I will contact the 3 who have not responded again next month, to see if I can get an answer and if they would like to renew.