

AIS SOCIAL MEDIA REPORT
Spring 2019 Report
By Andi Rivarola

AIS Social Media is thriving and in good health. All channels are successful and very engaging. Many local clubs and AIS regions are now engaging in social media, steadily and regularly. The engagement is worldwide and there's no doubt that it brings institutional prestige to the AIS in its many forms and aspects.

Current social stats

Facebook

AIS Page (14,044 Followers)

Iris Lovers Group (8,552 Members)

Twitter (1,604 Followers)

Instagram (brand new, 123 followers)

World of Irises, the AIS Blog

(1,050,537 page views since its inception in 2011)

Note: we are looking for volunteers to help with social media, blog writers and photographers, etc. If you're interested don't hesitate to contact me.