

The American Iris Society

Affiliates Survey - Spring 2018

An online affiliate survey began February 13 with an announcement in News & Notes. It had 5 questions, one of which was multiple choice. Questions were:

1. What is the name of your club? None is an acceptable answer
2. How is you club doing? Choices available are: Awesome, Above Average, Good, At Risk, Defunct, and No Club
3. What are your criteria for question 2?
4. What help would you like from AIS?
5. Please add any other comments you wish to. What else would you like to tell us?

There were 3 goals:

1. Identifying at-risk clubs to work with and awesome clubs as examples and idea sources.
2. Starting conversations on how clubs are doing and what they are facing.
3. Collecting and using as many ideas as possible.

Initial Results

Clubs ranging from awesome to at-risk have been reported. No defunct clubs have been reported so far.

The criteria people are using to judge club health are number of members, membership growth, club activity, and volunteer activity.

The most requested assistance is more programs, speakers, judges training and judges, and program ideas. A number of interesting ideas for presentations and topics have been suggested.

The number of responses from members with no club was surprisingly low.

Follow-up

We are contacting the at-risk clubs to learn more and to begin working with them. A pilot program on remote presentations was initiated in response to early survey results (separate report).

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