

## 2018 Spring AIS Board Meeting Advertising Report

Submitted by Dawn K. Boyer, Advertising Editor

Advertising for Spring edition of IRISES, received from January 1 to March 15 : 13 shopping Ads submitted

1 shopping Ad submitted

Total money received: \$3140.00

1 shopping Ad dropped

The Louisiana Iris Gardens, Aril International Society, Abby Gardens and The Shady Spot did not advertise this year, and each Ad was a full page, which meant \$1600 less was brought in for the 2018 Spring Issue. I will contact each of these individuals/groups to gather the reasons for not advertising this year. Two individuals contacted me about advertising, but did not follow through, one because they are waiting to advertise in the Summer issue, and the other because they do not have a website yet.