

Reports for the November 2-3, 2018 Board Meeting, Portland OR
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(submitted October 6, 2018)

AIS Digital Programs

Eighteen program requests have been fulfilled via email, for a total of 37 programs. Two requests required some follow-up with delivery issues, each of which was resolved satisfactorily in less than 48 hours.

Before fulfilling each request, I confirm membership of the person or affiliate making the request. Most of those who request programs include their membership information before I have to ask.

Many expressed gratitude that digital programs are free and quickly available to members.

With each delivery the following information is included:

- 1) The program is intended for use by members only. The audience of course may be anyone.
- 2) The credits for those who produced the program must be shared if included in the program.
- 3) The copyright/permissions slide must be read to the audience.
- 4) Because the Board of the AIS approved the distribution of digital programs as a free member benefit to help promote membership, users must use the last slide to do so. It is suggested that membership materials be distributed to attendees who are not already members.
- 5) Any input is welcomed! This can be positive feedback or suggestions for improvement.

The great majority of the programs are in excellent shape and well edited. Some however needed (and some still need) editing for display consistency, image size, on screen text, etc.

At this writing I continue to develop an annotated version of the catalog of available programs.

The digital programs which I received online, with Janet Smith and David Cupps' assistance, were not all included in the original list for distribution. For example, some of the earlier convention programs were not on the distribution list. While these may not be meaningful to all members, I believe they provide an excellent historical record as well as a way to promote what a *new attendee* will experience at a convention. When I attended my first convention, I had little idea what to expect. I would urge using these to encourage affiliate members to attend conventions. It would have been helpful to me before my first convention in Oregon to understand what to expect. Every convention I have attended for other organizations included vendors and legislation. These programs will dispel this preconception. Guest plantings, local personal and public garden tours, and awards may entice newer gardeners. As I have reviewed

these it has been fascinating to see when some of my favorite irises were a part of the convention tours.

The PowerPoint Note Field:

Seeing pictures of people that planned and attended a convention would be much more meaningful if there were notes about their personal roles and contributions to AIS. Since there is a note field that only the presenters see, I would like to see these used to explain this and include other facts about locations that are not on the slides.

Many of the other educational programs that are otherwise very well done, would be much more effective with notes to accompany them. While many of our clubs have people with expertise to make this a learning experience, without them some programs become a slide show of pretty pictures. With notes of pertinent facts, talking points, and guiding questions, these presentations can become engaging educational tools.

Copyright and Ownership

There has been some confusion about the who holds copyright to these programs. I believe clarification is in order and suggest the following as a resolution:

Resolution: Digital Programs held and distributed by the American Iris Society (AIS) shall be copyrighted by the AIS marked © American Iris Society. When programs are shared by individuals to be distributed through the AIS it is understood credit to the developer(s) of the program will be included and shall not be removed or altered, but once surrendered the copyright holder shall be the AIS. If major edits (beyond spelling, grammar, etc.) are to be made the Digital Program Coordinator shall make every reasonable effort to contact the original developer before making such changes. The exception to this shall be updating presentations for purposes of currency (e.g. newer hybrids, newer award winners).

Once on the floor, discussion should help to refine the intent.

